



PRESS RELEASE

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KSE and BMA Capital organized an Investor Awareness Generation Program in Lahore.

(Karachi, June 24, 2014): LAHORE: The Karachi Stock Exchange and BMA Capital Management Limited organized an Investor Awareness Generation Program as a part of Nationwide Awareness Campaign to enhance the investor base in Lahore at a local hotel on June 20, 2014.

Around 450 businessmen including the Members of Lahore Chamber of Commerce, Jewelers, FPCCI Members of Lahore chapter, Real Estate Dealers of DHA Lahore, Management Committee Members of Woman Chamber of Commerce, Lahore Division, Professionals and people from all the walks of life attended the seminar.

Mr. Nadeem Naqvi, Managing Director, Karachi Stock Exchange briefed the participants about the Risk and Returns of equity markets and urged potential investors to attain knowledge about basics of Personal Financial Planning in order to be able to better design an investment strategy which is in line with their financial goals and needs.

Elaborating on the evolving ecosystem of Pakistan's Capital market, the KSE MD said that the exchange as well as the Apex regulator had worked hard to improve regulations, corporate structure, systems & procedures of capital market institutions that would allow better governance & transparency, reduce potential conflicts of interest and improve efficiency of stock exchanges, clearing house and depository company; this would better safeguard investors' interest, improve listed companies ability to raise capital and provide a level-playing for all market participants.

Mr. Fawaz Valiaani, Executive Director and COO, BMA Capital Management Limited while speaking on the occasion said that it was for the first time ever in the history that KSE has taken such initiative. He also thanked KSE for extending an opportunity of co-hosting the event; and he said that such campaign would have long and enduring impact on the overall economic development of Pakistan. He described BMA Capital is one of the leading securities brokering, asset management and investment banking firms in Pakistan which is committed to working with the KSE in order to enhance the investor base. We provide 'one-stop shop' financial services and sound fundamental research to the general public, institutional and foreign investors.

Earlier, Mr. Sani-e-Mehmood Khan, KSE's Head of Market Development said that the Capital Market offers unlimited investment opportunities to investors in various sectors but the awareness level of general public about investment through stock market is still very low. Investors are either not aware of these opportunities or are reluctant to enter into the market due to certain misconceptions. He further said that as a result of effective awareness campaign and other combined factors around 7000 new investors have been added to Capital Markets, and seminar like these offer an open opportunity to grieved investors to share their experience and find remedy to their problems.

Photograph on page # 2



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The Karachi Stock Exchange and BMA Capital Management Limited organized an “Investor Awareness Generation Program” as a part of Nationwide Awareness Campaign to enhance the investor base in Lahore. Mr. Nadeem Naqvi, MD-KSE, Mr. Fawaz Valiaani, Executive Director & COO, BMA and Mr. Sani-e-Mehmood Khan, KSE’s Head of Market Development, are briefing the participants on the occasion.