

**PRESS RELEASE:**

(Karachi May 28, 2009): Karachi Stock Exchange officially launched **mKATS**, in collaboration with VectraCom (Pvt) Ltd on 28<sup>th</sup> May 2009. mKATS is an investor facilitation service provided on any hand held mobile set (all mobile operators), by dialing KSE(573) short code or sending an SMS, to receive live KSE Index position, information about any scrip, traded volume etc. The information is sent directly from KSE.

Speaking on the occasion of the launch, Mr. Sani-e-Mehmood DGM Product Development KSE explained “the IVR is a simple voice telephony service through which any one can dial 573 from any mobile set and obtain detailed trading information regarding any scrip. The voice telephony has 7 different languages (including English, Urdu) to make it accessible to all investors across the board from any where. It is designed to keep the businessmen connected with their business in today’s fast paced life style and reduce the reliance on trading terminals and computers. In the second phase we will bring to table order placing through hand held phones as well.”

Mr. Asim Zaffar CEO VectraCom said “we are proud to be associated with KSE which is the premier stock exchange of the country; the service is available with all mobile operators. This is a key step in KSE’s commitment to investor out-reach and facilitation of retail investors.”

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