



**PHILIP MORRIS
(PAKISTAN) LIMITED**
(Formerly Lakson Tobacco Company Ltd.)

21 March 2011

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Road
Stock Exchange Building
Karachi

FAX NO.021-111-573-329

The Secretary
Lahore Stock Exchange (Guarantee) Limited
19, Khayaban-e-Aiwan-e-Iqbal
Lahore

BY COURIER
FAX NO.042-111-441-441

FINANCIAL RESULTS FOR THE YEAR ENDED DECEMBER 31, 2010

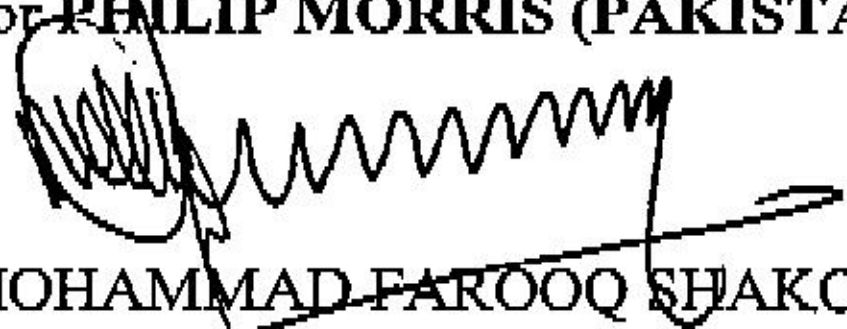
Dear Sirs

Further to our letter dated 21 March 2011.

The Annual General Meeting of the Company will be held on 21 April 2011 at 11.00 a.m at Avari Renaissance Towers Hotel, Fatima Jinnah Road, Karachi.

The Shares Transfer Books of the Company will be closed from 12 April 2011 to 21 April 2011 (both days inclusive). Transfers received at the office of the Company's share registrar, FAMCO Associates (Pvt) Ltd, State Life Building No.1 – A, 1st Floor, off I.I.Chundrigar Road, Karachi upto 11 April 2011 will be treated on time to be eligible for payment of dividend to the transferees.

Yours faithfully
For **PHILIP MORRIS (PAKISTAN) LIMITED**


MOHAMMAD FAROOQ SHAKOOR
Director & Company Secretary

Philip Morris (Pakistan) Limited
(Formerly Lakson Tobacco Company Limited)

4th Floor, Bahria Complex – III, M.T. Khan Road, Karachi – 7400, Pakistan | Tel: +92 21 3520 9600-01 | Fax: +92 21 3563 5391
www.philipmorriskarachi.com.pk