



Unilever Pakistan Limited
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August 23, 2013

The Secretary
Karachi Stock Exchange Limited
Karachi

By Hand & Fax
111 573 329

The Secretary
Lahore Stock Exchange Limited
Lahore

By Courier & Fax
042 3636 8485

The Secretary
Islamabad Stock Exchange Limited
Islamabad

By Courier & Fax
051 111 473 329

Dear Sirs,

UNILEVER PAKISTAN LIMITED
Financial Results for the period January - June 2013

In its meeting held today, the 23rd August 2013 at 10:00 a.m. at Karachi, our Board of Directors has approved the un-audited Financial Information of the Company for the half year ended June 30, 2013.

2013 continues to be a challenging year for the business with continuing energy crisis, adverse security environment, market closures and slowdown in consumer demand. In the first half of the year, underlying sales grew by 8.3%. However, growth in Q2 improved to 13.1%. Gross margin increased by 90 bps, mainly through savings programs and a more favourable mix of categories. We continued to invest competitively and strategically behind our brands, in an environment with many players vying for a share of the shrinking consumer wallet.