



Unilever Pakistan Limited
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19th August 2010

The Secretary
Karachi Stock Exchange (Guarantee) Limited
Karachi.

By Hand & Fax
111 573 329

The Secretary
Lahore Stock Exchange (Guarantee) Limited
Lahore.

By Courier & Fax
042 111 441 441

The Secretary
Islamabad Stock Exchange (Guarantee) Limited
Islamabad.

By Courier & Fax
051 111 473 329

Dear Sirs,

UNILEVER PAKISTAN LIMITED
Financial Results for the First Half (January - June), 2010

In its meeting held today, the 19th of August 2010 at 10:30 Hrs at Karachi, our Board of Directors has approved the Condensed Interim Financial Information of the Company for the half year ended June 30, 2010.

Rampant smuggling of tea under the guise of the Pakistan Afghanistan Transit Treaty impacted earnings for the first half 2010, down by 3.2%. In rest of the business, earnings rose by 12.1%. The Company delivered a broad based sales growth of 19.6%, largely through volume and strengthening of competitive position.

In addition to smuggling of tea, rising input costs and devaluation of the rupee impacted gross margin, down 400bps over the same period last year. However, impact on the bottom line was cushioned by significant reduction in overhead expenses, financial costs and scale from additional volume.

Home and Personal Care

The segment continues to strengthen leadership despite stiff competition. Strong campaigns for Fair & Lovely, Ponds and Lux delivered positive results. Sunsilk and Lifebuoy recorded double digit growth. Surf continued along its growth trajectory.

Beverages

More than half the tea consumed in Pakistan is smuggled. Afghanistan, a country of 25 million "imports" more tea than Pakistan, a country of 175 million. The government annually loses more than Rs. 8 Billion in taxes. We have been lobbying for tariff reduction to eliminate the incentive to evade. By bringing about 100,000 tons of smuggled tea into the official net, government revenues