



November 7, 2014

The General Manager,  
Karachi Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi

Mr. Saad Nissar  
Chief Executive Officer  
TPL Direct Insurance Limited  
12th Floor, Centrepoint, Off Shaheed e Millat  
Expressway, Near KPT Interchange Flyover,  
Karachi

Mr. Ali Azeem Ikram  
Director, Enforcement  
Enforcement Division  
Securities & Exchange Commission of Pakistan  
8<sup>th</sup> Floor, NIC Building, Jinnah Avenue  
Blue Area, Islamabad

**Sub: Public Announcement of Offer to Acquire Shares In TPL Direct Insurance Limited**

This is with reference to our letter dated October 31, 2014 on the aforementioned subject.

In this context, we are pleased to confirm that the Public Announcement of Offer has been published today in Business Recorder (in English) and Nawa-i-Waqt (in Urdu), in accordance with Section 9(1) of the Listed Companies (Substantial Acquisition of Voting Shares and Take-overs) Ordinance, 2002.

Copies of the Public Announcement, in English and Urdu, are enclosed with this letter.

This is for your information and record.

Yours sincerely,  
For and on behalf of Manager to the Offer

**Nadia Ishtiaq**  
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Investment Banking Group  
United Bank Limited  
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Encl: As stated above