



TRG PAKISTAN LTD.
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August 07, 2014

✓ **The General Manager**
The Karachi Stock
Exchange (Guarantee) Limited
Stock Exchange Building
Stock Exchange Road
Karachi

The Director Enforcement
Securities & Exchange Commission of Pakistan
NIC Building,
Jinnah Avenue,
Blue Area,
Islamabad

Dear Sir,

Subject: **Material Information**

In accordance with clause (xx) of the Listing Regulation No. 35 under Code of Corporate Governance 2012, we are pleased to convey the following information:

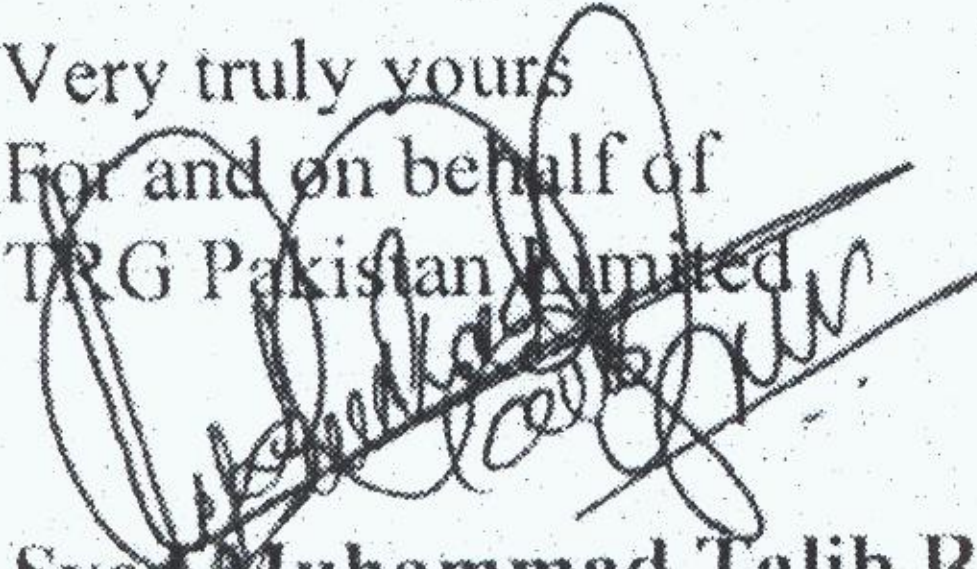
“We would like to announce that one of our indirect subsidiaries SMI has just closed a US\$15 million external financing round to fund its ongoing growth, at a post-money valuation of US\$75 million. Participants in the round included a large Switzerland-based global asset manager as well as one of the leading global professional services organizations.

SMI provides a contact center technology platform that optimizes performance by mapping calls within call centers based on a real-time artificial intelligence analysis of available callers and agents. The platform is deployed with multiple Global 1000 customers, with further enterprise-level rollouts currently underway, and has been ranked the #1 technology in its space by Gartner Research for the last four years. The financing round will allow SMI to realize its growth targets and to be ready for a capital markets event within the next 12-24 months.”

For more information contact: TRG Pakistan Limited, Centre Point, Level 18, Plot No. 66/3-2, Off. Shaheed-e-Millat Expressway, Near KPT Interchange, Korangi, Karachi. Phone: +92-21-35805894-5 Fax: +92-21-35805893 Web: www.trgworld.com

Thanking you,

Very truly yours
For and on behalf of
TRG Pakistan Limited


Syed Muhammad Talib Raza
Company Secretary &
VP Shareholder Relations