



September 19, 2007

**The General Manager**  
Karachi Stock Exchange (Guarantee) Limited,  
Stock Exchange Building,  
Stock Exchange Road,  
Karachi

## FOR IMMEDIATE RELEASE

**Karachi, September 19, 2007: Telenor Pakistan will be significantly expanding its outsourced call center services partnership with The Resource Group (TRG).**

The two companies had earlier signed an agreement in April 2006 whereby TRG began to provide call-center services to support Telenor Pakistan's extensive marketing campaigns across the country. TRG announced today that Telenor will be significantly expanding the scope of call-center services that it has outsourced to TRG to also include the 0345 customer service center.

"We certainly appreciate the confidence bestowed upon us by Telenor Pakistan," said Nadeem Elahi, TRG's Country Head for Pakistan. "Under this agreement, TRG will be increasing the size of its business with Telenor several times over to approximately 150 seats. This is a clear testament to TRG's quality of service and industry expertise. TRG is not only Pakistan's largest exporter of IT-enabled services, but a leader in providing Business Process Outsourcing solutions to renowned brands across the globe."

The Telenor group is an international provider of high quality telecommunications, data and media communications services. Telenor ranks as one of the biggest GSM service providers in the world with over 115 million subscribers. Telenor Pakistan is 100% owned by Telenor ASA and adds on to its operations in Asia together with Thailand, Malaysia and Bangladesh.

For and on behalf of  
TRG Pakistan Limited

**Atif Hafeez**  
Manager Regulatory Affairs &  
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