



SOUTHERN

29th April, 2011

The General Manager,
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: Announcement of Financial Results For The 3rd Quarterly Accounts ended 31st March, 2011

Dear Sir,

We have to inform you that the Board of Directors of our Company in their meeting held on 29.04.2011 at 04:00 p.m. at 5-Y, Block-6, P.E.C.H.S, Karachi recommended the following:

- (i) CASH DIVIDEND NIL
(ii) BONUS SHARES NIL
(iii) RIGHT SHARES NIL

The financial results of the Company are as follows:

	Three Months Period Ended		Quarter Ended	
	March 31 2011	March 31 2010	March 31 2011	March 31 2010
	Rupees	Rupees	Rupees	Rupees
Revenue	40,814,562	41,537,023	17,864,095	13,662,214
Cost of sales and services (excluding depreciation)	29,399,037	34,521,066	12,801,337	12,161,654
Gross profit/(loss) before depreciation	11,415,525	7,015,957	5,062,758	1,500,560
Depreciation (relating to cost of sales and services)	12,965,315	14,079,801	4,834,769	4,721,550
Gross profit/(loss)	(1,549,790)	(7,063,844)	227,989	(3,220,990)
Other operating income	2,788,352	1,468,199	385,351	474,824
	1,238,561	(5,595,646)	613,339	(2,746,167)
Administrative expenses	6,834,184	6,161,503	2,417,836	1,980,389
Selling expenses	12,725,961	12,174,143	4,580,824	4,388,222
	19,560,145	18,335,646	6,998,660	6,368,611
Operating profit/(loss)	(18,321,584)	(23,931,294)	(6,385,321)	(9,114,778)
Financial charges	27,505	4,558,204	6,100	2,259,598
Profit/(loss) before tax	(18,349,089)	(28,489,499)	(6,391,421)	(11,374,377)
Tax expense	429,516	-	182,443	-
Profit/(loss) for the year after tax	(18,778,605)	(28,489,499)	(6,573,864)	(11,374,377)
Unappropriated Profit/(Loss) brought forward				
Profit/(Loss) available for appropriation	(18,778,605)	(28,489,499)	(6,573,864)	(11,374,377)
Appropriation:	-	-	-	-
Unappropriated Profit/(Loss) carried forward	(18,778,605)	(28,489,499)	(6,573,866)	(11,374,377)
Earnings per share - basic	(0.38)	(0.57)	(0.13)	(0.23)

We will be sending you 300 copies of printed accounts for distribution amongst the members of the exchange.

Thanking you,

Yours truly,
For Southern Networks Limited,


Abdul Hameed
Company Secretary

