

SAMIN TEXTILES LIMITED

Mr. Hafiz Maqsood Munshi

09 April 2021

Manager
Companies and Securities Compliance-RAD
Pakistan stock Exchange Limited,
Stock Exchange Road,
Karachi-74000

Update on Progress report under section clause 5.11.2(b) of PSX Regulations

Dear Sir,

In continuation to our Progress Report dated 05 April 2021 submitted in respect of Samin Textiles Limited ("SMTM" or the "Company"), we are pleased to apprise you in respect of Progress Report as under:

The Company has received a Revival Plan of the Company from Mr. Haroon Ahmad Khan (the "Acquirer") through Integrated Equities Limited, who are acting as Manager to Offer for the Acquirer. The copy of the Revival Plan is enclosed for information.

The first proviso to Clause 5.11.2 (b) of the PSX Regulations provides that in case of change of management/revival of the company, the Exchange may request CDC / Registrar to allow transfer of such blocked shares to any other person(s) in the same form upon submission of a valid scheme of revival. The Acquirer has followed the process provided in the law to acquire shares of Samin Textiles including compliance of take-over law, making public offer, seeking approval from the Competition Commission of Pakistan etc.

Due to the placement of the Company on the Defaulter's Segment and subsequent instruction of PSX to the Registrar and CDC, the Sponsor shares are currently frozen and are not being transferred. The revival of the Company is highly dependent on the expeditious conclusion of the acquisition for which we hereby request PSX to instruct the Registrar/CDC to allow the transfer of blocked shares of Sponsors/Directors of the Company. It is also further requested that the Company's name from the Defaulters' Segment should be removed in light of the submission of the Revival Plan by the Acquirer.

In the light of the above, we hereby request you to **kindly issue instructions to the Registrar/CDC** to allow for transfer of the blocked shares of Sponsors/Directors so that the Acquirer may proceed the change in management and the implementation of its Revival Plan.

Yours sincerely
For Samin textiles Limited

M. Tahir
Company Secretary



Enclosed: As above

Head Office:

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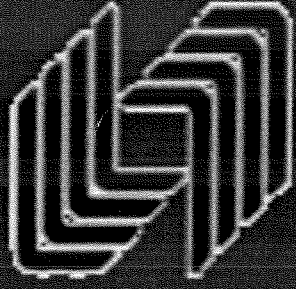
Email: samin@samintextile.com www.samintextile.com

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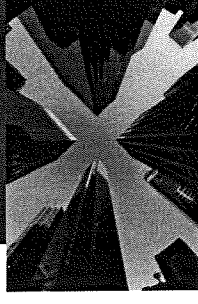


Samin Textiles Limited

Revival Plan

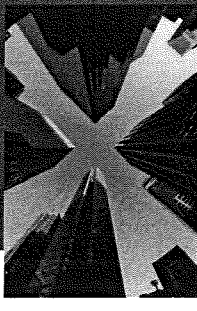
Executive Summary 1/2

- **Samin Textiles Limited** (the “Company”) was incorporated in Pakistan in 1989 as a Public Limited Company. The Company was originally involved in manufacturing and exports etc. of a range of textile products such as apparel, fabrics, home textiles and more.
- The Company’s **production activities closed** during month of August 2018 and the shareholders later disposed off the assets of its existing business including its land, building, plant and machinery and pursued with a new business plan which was deferred due to Covid-19. The Company was also placed on the Defaulter’s counter by PSX.
- Subsequently, **Mr. Haroon Ahmad Khan** sent **Public Notice of Intention to Acquire majority equity** in the Company from the existing Sponsors/shareholders with a view to **revive** the Company.
- Mr. Haroon is currently **heading Waves Singer Pakistan Limited as CEO** and has **extensive experience** in managing appliances business having previously worked as **Managing Director of a leading listed appliance company**. He is also a fellow member of Institute of Chartered Accountants of Pakistan.
- Accordingly, the Acquirer sent Public Offer Notice was sent dated January 27, 2021 to shareholders of the Company (other than the Sponsor Seller shareholders) followed by the Offer Letters on February 01, 2021.

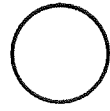


Executive Summary 2/2

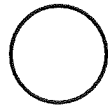
- Plan to revive the operations of the Company by **establishing an extensive nationwide network of retail outlets initially specializing in sale of home appliance products.**
- Once a strong and coherent infrastructure for purchase and sale of home appliances has been established, **further product lines** (food, pharmaceuticals, furniture) etc. **will be introduced** to maximize the potential of the retail outlets.
- The Company may also **consider** joining hands with a **reputed local and/or international home appliance manufacturing brand** for manufacturing and distribution of the same.
- The Acquirer also intends to **change name of the Company** and/or **principal line of business** to **commensurate with each other** after transfer of shares.
- The **subsequent slides** reflect the **initial business plan** of the Company in respect of the distribution business and accordingly requests PSX to allow transfer of Sponsor's shares to the Acquirer.



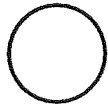
Business Opportunity 1/2



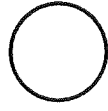
Pakistan **Retail Market** is around **\$152 Billion** and is growing at a rate of **8.2%** per annum foreseeing growth in distribution business (salesprofessionalforums)



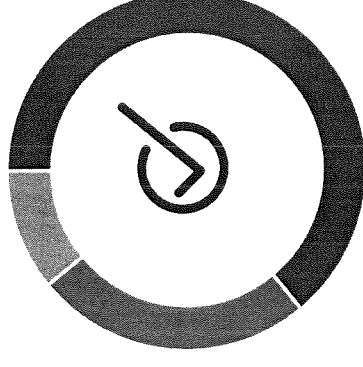
E-commerce market is also expected to grow at CAGR of **7.55%** to reach **\$7 billion** by 2025 which shows promising growth of distribution business (Statista)



Home Appliances revenue is projected to be **USD 1.2 billion** in 2021 with a CAGR (2021-2025) of **4.57%** providing a great potential of Distribution Business for this sector (Statista)

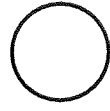


Total **17 approved SEZs** for businesses across the country out of which some are to be created, which is to increase the number of brands, production and products in the market to create need for Retail outlets etc.

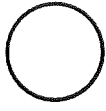


Pakistan has the highest rate of **Urbanization** in South Asia. 36.4% of population is living in Urban Areas which is expected to reach **50% by 2025** which will increase the demand of products, increase the prices of products and ultimately increase distribution margins of distribution businesses (UNDP)

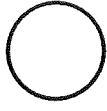
Business Opportunity 2/2



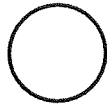
The **retail sector** in Pakistan, being the **third largest sector** in the country, and the **second-largest employer** employing **16 percent of the labour force**, is a **critical pillar** for the country's economic growth.



A **growing middle class** in the country with **enhanced purchasing power** and a **tech-savvy population** presents an **immense opportunity** for the sector to **digitalize and leverage technology** to revolutionize retail in the best interests of different players in the retail value chain.



From individual traits like age, gender, education and occupation to household characteristics like **family size, average monthly household income** and **ownership of transport modalities**, a range of factors are **affecting buying decisions** today.



Innumerate **retail investment opportunities** exist in a range of sectors in Pakistan like consumer electronics, food, apparel, footwear, health & beauty, and home furnishings

Business and Operating Plan 1/2



Establish a Nationwide Network of Retail Outlets Specializing in Sale of Home Appliances

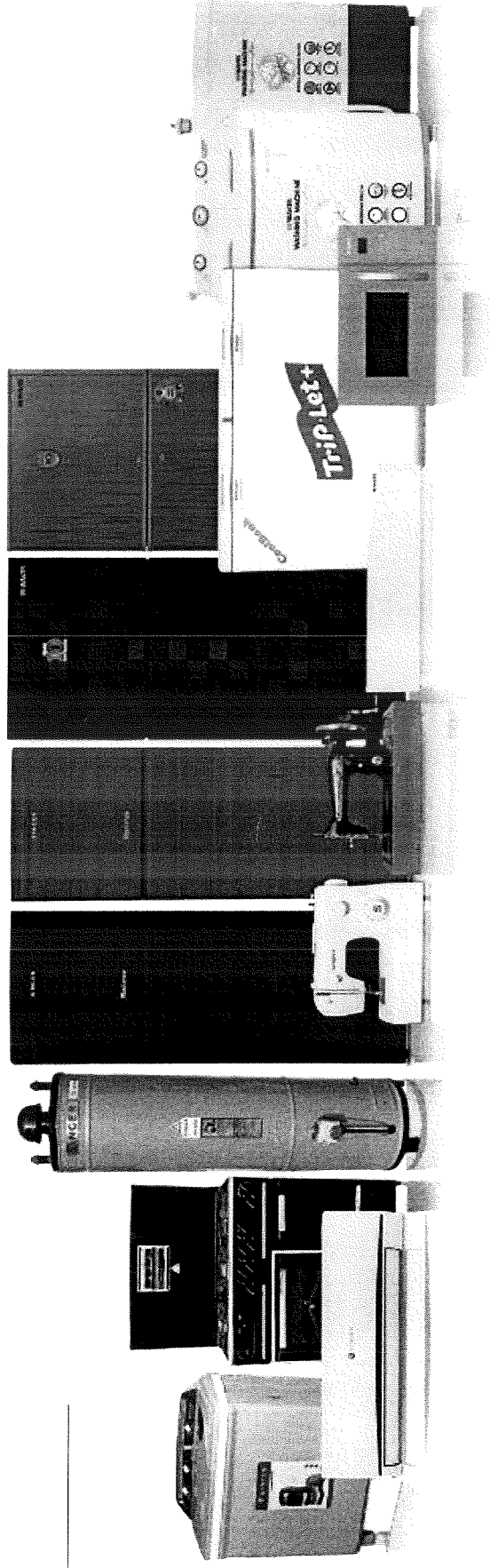
- A Nationwide network of retail outlets with a strong E-Commerce platform
 - Products to be sold both on cash and on instalment basis- easy-to-pay installment plans.
 - **Initially** starting from **dealership of Waves and Singer** branded products;
 - Retail **outlets/operations** to start from the **Central region** of the country. Later, the Company will **expand to Northern and Southern** regions and **introduce other products of other brands**

☐ Dawlance	☐ Orient	☐ Ecostar
☐ Haier	☐ TCL	☐ Enviro
☐ PEL	☐ Gree	☐ Hyundai etc.

- Once a **robust infrastructure** has been established, company shall **diversify its retail product line**
 - FMCG
 - Electronics
 - Furniture
 - Home Decor
 - Pharmaceuticals
 - Toys etc.

Business and Operating Plan 2/2

- A **coherent management team** will be developed by inducting **experienced professionals** from the industry.
 - This orchestra of strong professionals will include various **business professionals**, Head of Sales, Procurement, Supply Chain, Distribution, Quality Assurance, Health & Safety, Maintenance, Credit Control, Marketing, Finance & Accounts, Budget & Planning, Cost & Tax, Corporate Affairs, IT & ERP, HR, Administration and Internal Audit.
- Retail **outlets** will be established on **rented premises** with some improvements requiring **minimum time** for upgradation and **start of operations**
- Company expected to **start formal operations** within **6-9 months** of acquisition by the new sponsors.
- **Total Funding of Rs. 250 Million** will be required for start of operations; **New Sponsor is willing to inject the said amount** which shall be repayable once the company is profitable



Home Appliance Product Range

** Wavesinger Product Range*

Business Strategy

- Pakistan is **expected** to witness a tremendous **growth** in **retail** consumption which stems from a multitude of **factors** like increasing **urbanization**, increase in **nuclear families**, **greater affluence**, attractive **socio-demography**, **global aspirations** and **inclination** towards **branded products**.
- Focus will be to **maximize customer footfall** and exploit **full retail potential** of the shop by providing a platform where customer can choose amongst different categories of products by **different brands under one roof**. With all the features and prices mentioned, customer can easily decide on the brand and product they can afford and be interested in.
- In addition to store sales, company also plans to establish a **robust e-commerce platform**. Pakistan is expected to become the world's one of the fastest growing **E-commerce market**, driven by rapid increase in the number of internet users. Various agencies have high expectations about growth of Pakistan's E-commerce market. E-commerce is probably creating the biggest revolution in retail industry, and this trend is likely to continue in the years to come. Accordingly, the company plans to **leverage digital retail channels (E-commerce)**.
- Will introduce **easy-to-pay installment plans**, enabling (specifically the salaried people) to buy necessary goods without worrying about their monthly budgets or having the need to acquire loans.

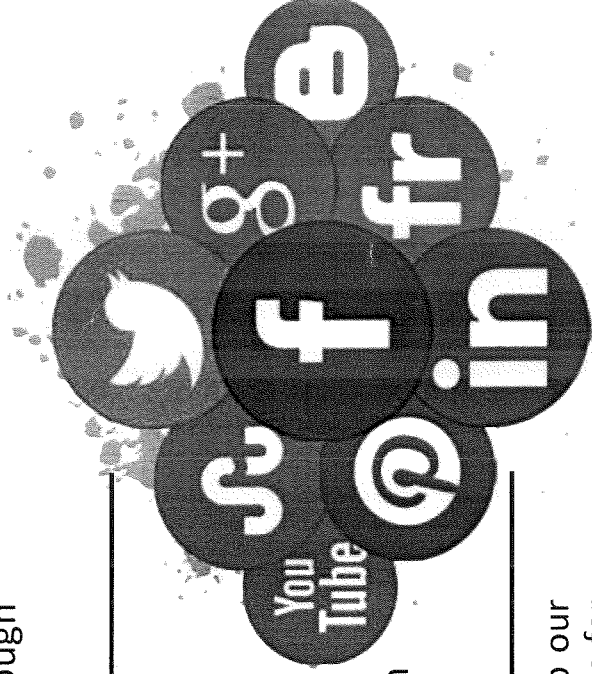
Marketing Plan

Advertisement through
Existing Clients

Ensure high satisfaction of existing clients so they can be converted into advocates of the service

Advertisement through
Website

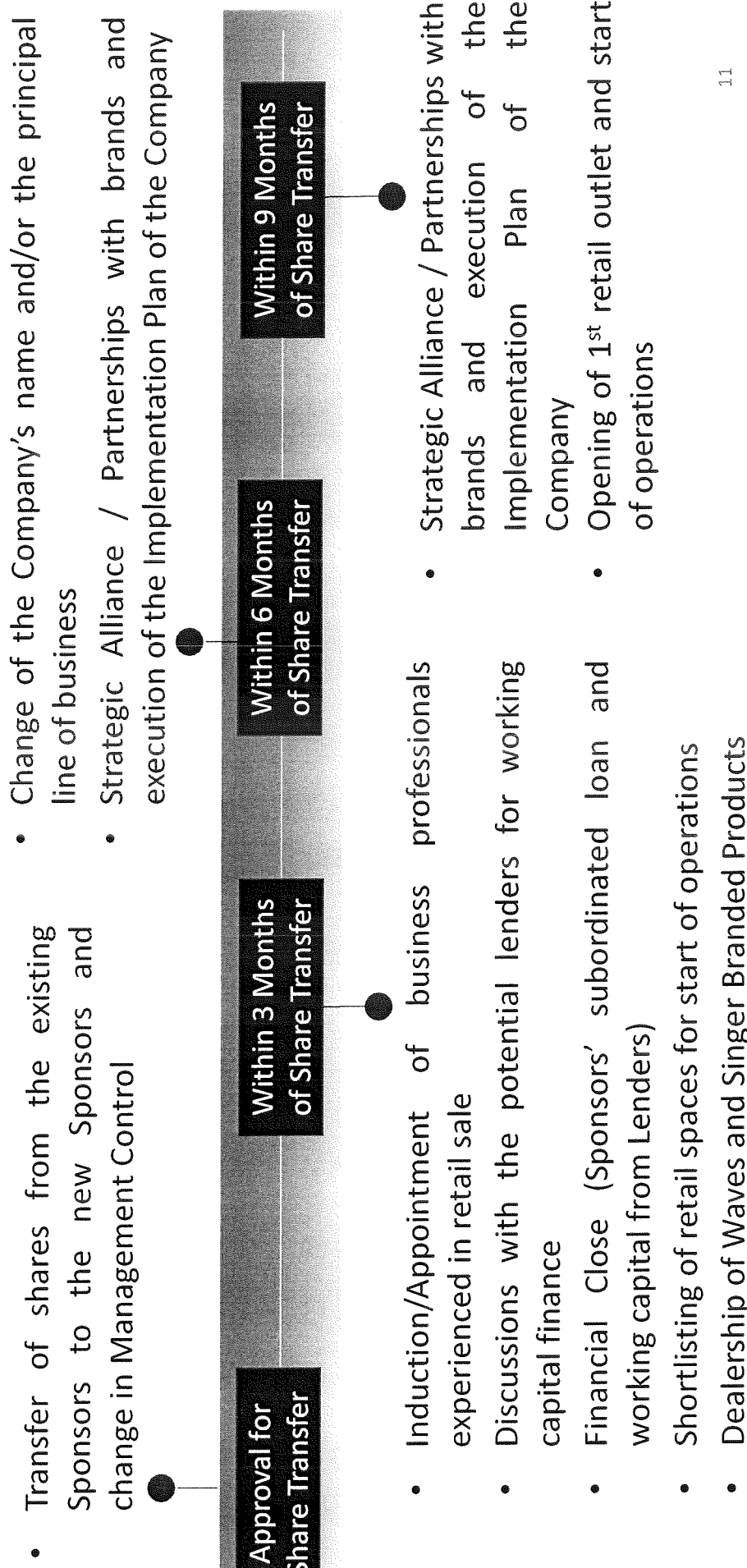
Using SEO techniques to keep our website on top of all searches for better reach



Advertisement through
Media Outlets

This can include Newspapers, Television ads and even the social media

Expected Timeline



Key Assumptions

Particulars	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
No. of Shops	10	18	26	34	40
Increase in Sale Price (%)	8%	8%	8%	8%	8%
Increase in Sale Volume (%)	4%	4%	4%	4%	4%
Sale per Transaction (PKR)	50,000	54,000	58,320	62,986	68,024
Cost of Sales (%)	90%	90%	90%	90%	90%
Distribution Margin (%)	10%	10%	10%	10%	10%
Cash Sale (%)	25%	25%	25%	25%	25%
Leased Sale	75%	75%	75%	75%	75%

Financial Projections 1/2

Summary Financial Performance (PKR)

Particulars	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
Revenue	251,115,011	1,122,487,176	1,892,271,189	2,835,503,302	3,883,281,432
Cost of Sales	(220,437,045)	(980,382,642)	(1,652,023,641)	(2,474,994,766)	(3,388,745,531)
Gross Profit	30,677,966	142,104,535	240,247,548	360,508,536	494,535,901
Operating Expense	(42,848,778)	(106,623,187)	(156,618,202)	(211,889,633)	(266,961,388)
Finance Cost	(6,116,520)	(10,165,678)	(9,325,257)	(3,886,995)	(2,715,396)
Profit Before Taxation	(18,287,332)	25,315,670	74,304,090	144,731,908	224,859,118
Taxation	(3,766,725)	(16,837,308)	(28,384,068)	(43,178,755)	(65,209,144)
Profit After Taxation	(22,054,057)	8,478,362	45,920,022	101,553,152	159,649,973

Financial Projections 2/2

Summary Financial Position (PKR)

Particulars	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
Non-Current Assets	145,526,949	207,694,322	261,510,388	307,193,484	325,519,798
Current Assets	116,235,921	188,308,666	297,631,857	475,720,267	678,736,242
Total Assets	261,762,871	396,002,989	559,142,245	782,913,751	1,004,256,040
Non-Current Liabilities	38,358,005	27,227,376	14,784,030	4,183,805	11,818,003
Current Liabilities	149,551,724	286,444,109	416,106,689	548,925,267	602,983,385
Total Equities	73,853,142	82,331,504	128,251,526	229,804,678	389,454,652
Total Equities & Liabilities	261,762,871	396,002,989	559,142,245	782,913,751	1,004,256,040

Summary Cash flow Position (PKR)

Particulars	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
Operating Cash flow	(8,228,092)	81,853,005	149,574,829	198,068,081	271,275,584
Investing Cash flow	(191,064,666)	(129,441,396)	(141,801,783)	(156,425,701)	(141,789,430)
Financing Cash flow	208,328,123	76,341,510	56,501,104	48,160,955	(12,797,976)
Net Cash flow	9,035,365	28,753,119	64,274,150	89,803,336	116,688,179

Thank You