



POWER CEMENT LIMITED

October 24, 2016

Mr. Muhammad Ghufan
Deputy General Manager – Operations
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Rad
Karachi

Subject: Material Information

Dear Sir,

In accordance with Clause 5.6.1 of the Pakistan Stock Exchange's Rule Book, the Company would like to inform its esteemed shareholders as follows:

We are pleased to state, that the shipment of the State-of-the-art European equipment consisting of electrostatic precipitators with the bag-houses from Italy have arrived at the factory. This equipment is being installed, while the plant is undergoing the annual maintenance turnaround of its clinker production facility. In the meanwhile, the cement grinding and dispatches are continuing.

The installation of new equipment is expected to be completed alongwith the planned annual turnaround and will be made operational after duly obtaining the clearance of the EPA.

You may please inform members of the Exchange accordingly.

Yours truly,

Tahir Iqbal
CFO & Company Secretary