



**PHILIP MORRIS
(PAKISTAN) LIMITED**

FORM - 19

February 21, 2014

The General Manager
Karachi Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: Appointment of Director, Chairman & Chief Executive

Dear Sir,

We have to inform you that Mr. Alejandro Paschalides has been appointed as Director, Chairman & Chief Executive of Philip Morris (Pakistan) Limited with effect from February 1, 2014 in place of Mr. Arpad Konye.

You may please inform members of your Exchange accordingly.

Yours Sincerely,

For PHILIP MORRIS (PAKISTAN) LIMITED.

Mujtaba Hussain
Director & Company Secretary

Philip Morris (Pakistan) Limited

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