



PHILIP MORRIS
(PAKISTAN) LIMITED

Date: December 27th, 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: **RE: Unusual Movement in Price and Volume in the Shares of Philip Morris (Pakistan) Limited.**

Dear Sir,

This is with reference to the letter dated December 20th, 2024, related to the unusual price and volume movement observed during the preceding period in the shares of Philip Morris (Pakistan) Limited ("the Company").

In this regard, please note that as already intimated via our letter dated October 29, 2024, all price-sensitive/material information is made public by the Company as soon as it is approved by its Board of Directors in line with the Securities Act, 2015 and PSX Regulations. It is possible that the unusual price hike and volume movement is because of the overall record increase recently observed in the KSE 100 index.

We confirm that there is no material/price sensitive information available with the Company, which is not already made public and assure you of our continued compliance with applicable legal requirements at all times.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Yours Sincerely,

Mohammad Saad Khaleel
Company Secretary

Philip Morris (Pakistan) Limited

Office 4 & 5, 5th floor, Corporate Office Block, Dolmen City, Plot HC-3, Block 4, Clifton Karachi | Tel: +92 21- 3520 9600 - 01
Fax: +92 21- 3529 4350 | <http://philipmorriskarachi.com.pk>