



**PHILIP MORRIS  
(PAKISTAN) LIMITED**  
(Formerly Lakson Tobacco Company Ltd.)

July 22, 2011

**The Commissioner (Enforcement)**  
Securities & Exchange Commission of Pakistan.  
NIC Building, Jinnah Avenue  
Islamabad

**BY TCS**

**The General Manager**  
Karachi Stock Exchange  
(Guarantee) Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi

**BY TCS**

**The Secretary**  
Lahore Stock Exchange  
(Guarantee) Limited  
19, Khyaban-e-Aiwan-e-Iqbal  
Lahore

**BY TCS**

Dear Sirs

**Casual Vacancy**

Refer to the above noted subject, we would like to inform you that the Board of Directors of Lakson Tobacco Company Limited (the Company) has appointed Mr. Arpad Konye as Chairman, Chief Executive and Director of the Company in place of Mr. Salman Hameed effective from July 7, 2011 for the remaining term.

Kindly acknowledge.

Yours faithfully  
For PHILIP MORRIS (PAKISTAN) LIMITED

  
Mohammad Farooq Shakoor  
Director & Company Secretary



**Philip Morris (Pakistan) Limited**  
(Formerly Lakson Tobacco Company Limited)

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