



**PIONEER
CEMENT LTD**

135-Ferozepur Road,
Lahore - Pakistan.

Tel : (042) 37503570 - 72

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E-mail : pioneer@pioneercement.com

Web : www.pioneercement.com

PCL/SHR/

24TH January, 2013

✓ The General Manager,
Karachi Stock Exchange (G) Limited,
Stock Exchange Building,
Karachi.

The Secretary,
Lahore Stock Exchange (G) Limited
19 Khayaban-e-Alwan-e-Iqbal,
Lahore.

The Secretary,
Islamabad Stock Exchange (G) Limited
55-B, ISE Towers, Jinnah Avenue,
Islamabad.

Subject:- APPOINTMENT OF SHARE REGISTRAR

Dear Sir,

We would like to inform you that our management has appointed M/s CORPLINK (PVT) LIMITED as Share Registrar of the company w.e.f. 24th January, 2013. You are requested to circulate this change to your members and concerned accordingly.

Address of our share registrar is as under

CORPLINK (PVT) LIMITED
Wings Arcade, 1-K, Commercial.
Model Town, Lahore.
Tel: 042 - 35839182, 35916719, 35916714
Fax: 042 - 35869037

Please acknowledge the receipt

Thanking you,

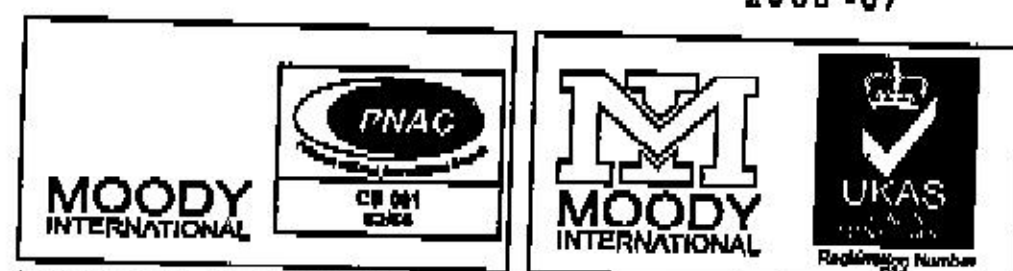
Yours truly,
For Pioneer Cement Limited

[Signature]
Company Secretary



Karachi Office: 4th Floor, KDLB Building,
58 West Wharf Road, Karachi.
Tel : (021) 32201232-3
Fax : (021) 32201234
E-mail : pclkarachi@pioneercement.com

Factory : P. O. Box No. 50, Jauharabad, District Khushab.
Tel : (0454) 898101-03, 720832-33 Fax: (0454) 898104, 720732
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ISO 9001:2000 & ISO 14001:2004 Certified Systems