

PIONEER CEMENT LIMITED

(Shares Department)

135 Ferozepur Road, Lahore.

Tel: 042-37503570-72 Fax: 042-37503573

Website: www.pioneercement.com

Email : shares@pioneercement.com

PCL/SHR

28 September, 2012

✓ The General Manager,
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building,
KARACHI-74000

Fax: 021-111-573-329

The Secretary
Lahore Stock Exchange (G) Ltd.
19, Khayaban-e-Aiwan-e-Iqbal.
LAHORE-54000

Fax: 042-36368485

The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building,
ISLAMABAD.

Fax: 051-111-473-329

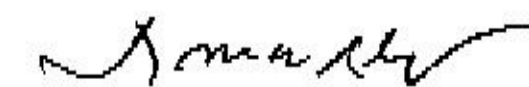
**EXTENSION IN TIME FOR HOLDING THE ANNUAL GENERAL MEETING (AGM)
FOR THE YEAR ENDED 30 JUNE, 2012**

Dear Sir,

We have applied to the Securities & Exchange Commission of Pakistan (SECP) for extension of time for 30 days for holding our AGM for approval of audited accounts for the year ended 30 June, 2012. A copy of the application filed with the SECP is enclosed for your information and record.

We will notify the Exchange of extension in time of holding the Annual General Meeting and also submit a copy of approval of the SECP allowing such extension, within 48 hours of its receipt.

Yours Sincerely,



SYED ANWAR ALI
Company Secretary

Encl: As above.