

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

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Website: www.pioneercement.com

Email : Shares@pioneercement.com

PCL/SHR

20 February, 2012

The Secretary,

- ✓ 1. Karachi Stock Exchange (G) Ltd. Fax: 021-111-573-329
Stock Exchange Building,
KARACHI-74000.

2. Lahore Stock Exchange (G) Ltd. Fax: 042-36368485
19, Khayaban-e-Aiwan-e-Iqbal.

LAHORE-54000

3. Islamabad Stock Exchange (G) Ltd. Fax: 051-111-473-329
Stock Exchange Building,
ISLAMABAD.

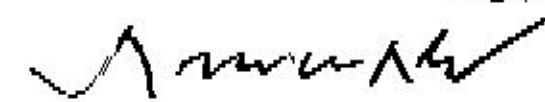
Dear Sir,

BOARD MEETING

We are pleased to inform you that a meeting of the Board of directors of the Company will be held on Tuesday, 28 February, 2012 at 12:30 p.m. at Lahore primarily for approval of half yearly accounts for the period ended 31 December, 2011.

The Directors and Executives have been informed about the closed period which starts from today and will continue till announcement of the financial results to Stock Exchanges.

Yours sincerely,



SYED ANWAR ALI
Company Secretary