

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

Tel: 042-5831462-63 Fax: 042-5831462

Website: www.pioneercement.com

Email : Shares@pioneercement.com

PCL/SHR

30 December, 2011

1. The General Manager
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building, Karachi. Fax: 021-111-573-329
2. The Secretary,
Lahore Stock Exchange (G) Ltd.
Stock Exchange Building, Lahore. Fax: 042-111-441-441
3. The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building, Islamabad. Fax: 051-111-473-329

Dear Sir,

CHANGE OF REGISTERED OFFICE

This is to inform you that The Registered office of the Company will be shifted from 1st Floor Alfalah Building, Shahrah-e-Quaid-e-Azam, Lahore w.e.f. 01 January, 2012 to the following address:

PIONEER CEMENT LIMITED

135, FERROZEPUR ROAD,

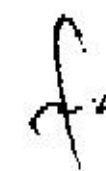
LAHORE.

PHONE NUMBER: 042-37503570-72

FAX NUMBER: 042-37503573

EMAIL : pcillahore@pioneercement.com

Yours sincerely,



SYED ANWAR ALI
Company Secretary