

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

Tel: 042-5831462-63 Fax: 042-5831462

Website: www.pioneercement.com

Email : Shares@pioneercement.com

PCL/SHR

10 November, 2010

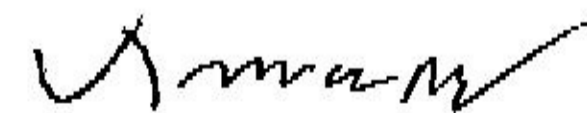
1. The Secretary
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building, Karachi. Fax: 021-111-573-329
2. The Secretary,
Lahore Stock Exchange (G) Ltd.
Stock Exchange Building, Lahore. Fax: 111-441-441
3. The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building, Islamabad. Fax: 051-111-473-329

Dear Sir,

CHANGE OF DIRECTOR

This is to inform you that National Bank of Pakistan has nominated Mr. Nadeem A. Ilyas on Board of Directors of Pioneer Cement Limited in place of Mr. Wajahat A. Baqai w.e.f. 04 November, 2010.

Yours sincerely,



SYED ANWAR ALI
Company Secretary