

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

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Email : Shares@pioneercement.com

PCL/SHR

20 September, 2010

1. The Secretary
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building, Karachi. Fax: 021-111-573-329
2. The Secretary,
Lahore Stock Exchange (G) Ltd.
Stock Exchange Building,
Lahore. Fax: 111-441-441
3. The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building,
ISLAMABAD. Fax: 051-111-473-329

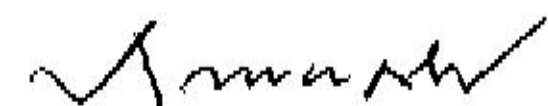
Dear Sir,

BOARD MEETING

We are pleased to inform you that a meeting of the Board of Directors of the Company will be held on Tuesday, 28 September, 2010 at 02:30 p.m. at Karachi primarily for approval of the audited accounts for the financial year ended 30 June, 2010.

The Directors and Executives have been informed about the closed period which starts from today and will continue till announcement of the financial results to Stock Exchanges.

Yours sincerely,



SYED ANWAR ALI
Company Secretary