

PIONEER CEMENT LIMITED

(Shares Department)

66 – Garden Block, New Garden Town, Lahore.

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PCL/SHR

19 October, 2009

1. The Secretary
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building, Karachi. Fax: 021-111-573-329
Fax: 021-2437560
021-2415763
2. The Secretary,
Lahore Stock Exchange (G) Ltd.
Stock Exchange Building,
Lahore. Fax: 111-441-441
3. The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building, Islamabad. Fax: 051-2275044

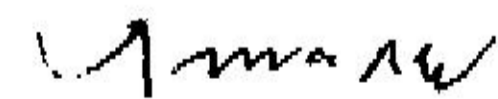
Dear Sir,

BOARD MEETING

We are pleased to inform you that a meeting of the Board of Directors of the Company will be held on Monday, 26 October, 2009 at 12:00 noon at Karachi primarily for approval of 1st quarterly accounts for the period ended 30 September, 2009.

The Directors and Executives have been informed about the closed period which starts from today and will continue till announcement of the financial results to Stock Exchanges.

Yours sincerely,



SYED ANWAR ALI
Company Secretary