

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

Tel: 042-5831462-63 Fax: 042-5831462

Website: www.pioneercement.com

Email : shares@pioneercement.com

PCL/SHR

28 February, 2008

1. Karachi Stock Exchange (G) Ltd.
Stock Exchange Building,
KARACHI-74000 Fax: 021-2437560
021-2415763 ✓
2. Lahore Stock Exchange (G) Ltd.
19, Khayaban-e-Aiwan-e-Iqbal,
LAHORE-54000 Fax: 042-111-441-441 ✓
3. Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building,
ISLAMABAD. Fax: 051-2275044 ✓
4. Securities and Exchange
Commission of Pakistan,
7th Floor, NIC Building,
Jinnah Avenue, Blue Area,
Islamabad. Fax: 051-9218592 ✓

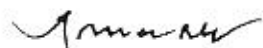
Dear Sir,

HALF YEARLY FINANCIAL STATEMENTS - PERIOD ENDED 31 DECEMBER, 2007

We are pleased to inform you that half yearly financial results of the Company for the period ended 31 December, 2007 have been placed on the Company's website as under:

www.pioneercement.com/accounts.html

Yours sincerely,



SYED ANWAR ALI
Company Secretary