



# NOON PAKISTAN LIMITED

HEAD OFFICE: 1st Floor Mustafa Centre, 45 F, Main Market, Gulberg Lahore.  
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FORM-25  
UNDER SEALED COVER

02 December 2014 / 3204

✓ The General Manager  
Karachi Stock Exchange Limited  
Stock Exchange Building Stock Exchange Road,  
Karachi - 74000

Fax Nos. 021-3241 0825  
021-3241 5136

The General Manager  
Lahore Stock Exchange Limited  
19, Khayaban-e-Aiwan-e-Iqbal,  
Lahore-54000

Fax No. 042-111-441-441

The General Manager  
Islamabad Stock Exchange Limited  
ISE Towers, 55-B, Jinnah Avenue,  
Islamabad-44000

Fax No. 051-111-573-329

Director / HOD (Enforcement Department)  
Securities and Exchange Commission of Pakistan  
National Insurance Corporation Building, Jinnah Avenue,  
Islamabad-44000

Re: **Material Information**

Dear Sirs,

Fauji Fertilizer Bin Qasim Limited ("FFBQL") has reported to the stock exchanges / Securities and Exchange Commission of Pakistan that FFBQL has entered into a memorandum of understanding dated 28<sup>th</sup> November 2014 with certain shareholders of Noon Pakistan Limited ("Noon") for potential acquisition of upto 24.9% voting and upto 24.9% non-voting shares of Noon from the majority shareholders of Noon subject to all necessary corporate and regulatory approvals and subject further to any share purchase agreement between the parties. Copy attached as Attachment 1.

By way of abundant caution, we may also circulate this information to the public. Disclosure in the format prescribed by the Securities and Exchange Commission of Pakistan through SRO 1431/ (1)/2012 dated 5 December 2012, is also enclosed herewith as Exhibit A.

Yours Sincerely,

SYED ANWAR ALI  
Company Secretary

Encl: As above.

**nurpur**  
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**MILK PLANT**  
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