



LCK/CS/2018-19/

June 28, 2019

The General Manager  
Pakistan Stock Exchange  
Limited  
Karachi

The Deputy Chief  
Securities & Exchange  
Commission of Pakistan  
Islamabad

The London Stock Exchange  
10 Paternoster  
Square,  
London

Dear Sir(s)

**MATERIAL INFORMATION**

In accordance with Section 96 of the Securities Act, 2015 and Clause 5.6.1(a) of the Rule Book of the Pakistan Stock Exchange Limited, we hereby would like to convey the following information:

**We are pleased to inform that Kia Lucky Motors Pakistan Limited (KLM), a subsidiary of Lucky Cement Limited (the Company), has successfully completed commissioning of the equipment and Pilot Production and recently commenced CKD operations at its plant located at Bin Qasim Industrial Park (BQIP), Port Qasim, Karachi within the originally envisaged project timelines. The total project cost of the company amounts to PKR 19.5 Billion. KLM's state of the art facility has the capacity to produce 50,000 vehicles per annum on a double shift basis. The booking of "SPORTAGE" an SUV being KLM's first model will start from 30<sup>th</sup> June 2019 and delivery thereof will start from the first week of August 2019. The booking of "PICANTO" hatchback being KLM's second model is expected to start in August 2019 and delivery thereof from October 2019.**

You may please inform members of the Exchange accordingly.

Yours truly,

For: **LUCKY CEMENT LIMITED**

**FAISAL MAHMOOD**  
Company Secretary