

THE KARACHI STOCK EXCHANGE (GUARANTEE) LIMITED

KSE/N- 3541

N O T I C E

July 31, 2012

Reproduced hereunder letter No. KSE-C-968-5743 dated July 30, 2012 sent to LUCKY CEMENT LIMITED, by the Exchange and response received from the Company vide their letter No. LCL/FNC/1924/12 dated July 31, 2012, for information of all concerned.



**THE KARACHI
STOCK EXCHANGE
(GUARANTEE) LIMITED**

STOCK EXCHANGE BUILDING, STOCK EXCHANGE ROAD, KARACHI-74000, PAKISTAN.
UAN : 111-001-122 FAX : 32410825
WEBSITE: www.kse.com.pk E-mail: gm@kse.com.pk

Ref. No. KSE/ C-968-5743

July 30, 2012

Courier Service

The Company Secretary
Lucky Cement Limited
G-A, Muhammad Ali Hosing Society,
A. Aziz Hashim Tabba Street
Karachi

Subject: Material Information

Dear Sir,

Please refer to your letter No. LCL/FNC/2012-13 dated July 30, 2012 on the subject

It is regretted to note that the said information has been published in the newspaper dated July 28, 2012 and July 30, 2012 (copies attached).

The said information was required to be communicated to the Exchange prior to its release to any other person or print / electronic media under Listing Regulation No. 16(1) of the Exchange.

You are advised to clarify and explain the above, immediately.

You are also required to explain the lock box mechanism as stated in your letter under reference and its impact on the acquisition price, which as per ICI Pakistan Limitec is Rs.205.10 per share, communicated vide its letter dated July 30, 2012.

Yours Sincerely,

Muhammad Ghufuran
Deputy General Manager - Companies Affairs

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Copy to:
The Deputy Managing Director-KSE