THE KARACHI STOCK EXCHANGE (GUARANTEE) LIMITED

KSE/N-4121 **N O T I C E** **August 05, 2009**

Reproduced hereunder letter No. ***KSE/C-968-8780*** *dated August 04, 2009 sent to* ***LUCKY CEMENT LIMITED*** *regarding news item appearing on Bloomberg.com dated August 04, 2009 and reply received from the Company vide its letter No.* ***LCK/FNC/2009-10/1696*** *dated August 04 2009, for information of all concerned.*
(Copy of the same is also available on our Website www.kse.com.pk).
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THE KARACHI STOCK EXCHANGE (GUARANTEE) LIMITED

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Ref. No. KSE/ C-968-8780

August 4, 2009

Courier Service / Fax: 4534302

The Company Secretary
Lucky Cement Limited
6-A, Muhammad Ali Hosing Society,
A. Aziz Hashim Tabba Street
Karachi

Subject: **MATERIAL INFORMATION**

Dear Sir,

Enclosed please find herewith the news item dated August 4, 2009, available on the website of Bloomberg.com.

On perusal the details, it has been noted that the Chief Executive Officer of the Company in an interview has stated about the plans of the company to invest in a new plant and to start a factory in Africa by 2011 and news about this development has not been disseminated to the Exchange as yet.

Your comments are solicited immediately in light with the requirements of the Listing Regulations of the Exchange.

Yours sincerely,

Haroon Askari
General Manager Operations