



**Lucky  
Cement**

Concrete Progress



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5/8

Inspite of shortfall in overall sales volume by 0.016 million tons as compared to same period last year, Your Company managed to achieve a healthy growth of 43.59% in the net profits after tax amount. The earning per share also registered a growth of 17% even after the increase in the number of equity shares.

## Business Performance

### (a) Production & Sales Volume Performance

A comparison of dispatches of the Industry and the Company for the half year ended on December 31, 2008 with the same corresponding period last year is as under:

Particulars	Jul-08 to Dec-08 (Tons)	Jul-07 to Dec-07 (Tons)	Growth	
			(Tons)	%
<b>Cement Industry</b>				
<b>Local Sales</b>	<b>9,169,760</b>	<b>10,940,517</b>	<b>(1,770,757)</b>	<b>-16.19%</b>
<b>Export Sales</b>				
<b>Cement</b>				
- Bagged	3,313,346	1,863,026	1,450,320	77.85%
- Loose	998,164	812,026	186,138	22.92%
<b>Sub-Total</b>	<b>4,311,510</b>	<b>2,675,052</b>	<b>1,636,458</b>	<b>61.17%</b>
<b>Clinker</b>	711,838	322,207	389,631	120.93%
<b>Total Export</b>	<b>5,023,348</b>	<b>2,997,259</b>	<b>2,026,089</b>	<b>67.60%</b>
<b>Grand Total</b>	<b>14,193,108</b>	<b>13,937,776</b>	<b>255,332</b>	<b>1.83%</b>
<b>Lucky Cement</b>				
<b>Local Sales</b>	<b>1,193,451</b>	<b>1,474,254</b>	<b>(280,803)</b>	<b>-19.05%</b>
<b>Export Sales</b>				
<b>Cement</b>				
- Bagged	425,361	246,892	178,469	72.29%
- Loose	878,707	812,026	66,681	8.21%
<b>Sub-Total</b>	<b>1,304,068</b>	<b>1,058,918</b>	<b>245,150</b>	<b>23.15%</b>
<b>Clinker</b>	123,968	104,911	19,057	18.16%
<b>Total Export</b>	<b>1,428,036</b>	<b>1,163,829</b>	<b>264,207</b>	<b>22.70%</b>
<b>Grand Total</b>	<b>2,621,487</b>	<b>2,638,083</b>	<b>(16,596)</b>	<b>-0.63%</b>

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Page: 2/5

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