



July 7, 2014

The General Manager  
Karachi Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi - 7400, Pakistan

The General Manager  
Lahore Stock Exchange Limited  
Lahore Stock Exchange Building,  
19, Khayaban-e-Aiwan-e-Iqbal,  
P.O. Box: 1315,  
Lahore - 54000, Pakistan

The Managing Director  
Islamabad Stock Exchange Limited  
ISE Towers,  
55-B, Jinnah Avenue,  
Islamabad, Pakistan

**By Fax and Hand Delivery:**

**Fax No. 021-3241 0825 (KSE)**  
**Fax No. 042-3636-8484 (LSE)**  
**Fax No. 051-111-473-329 (ISE)**

**Total pages [03]**

Re: **Material Information**

Dear Sir,

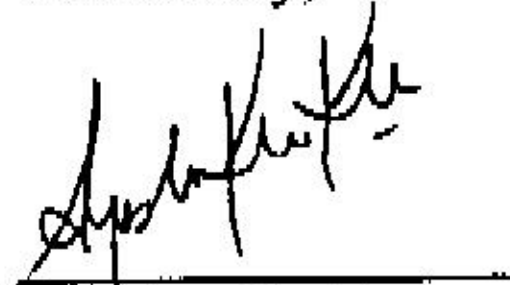
In accordance with Section 15D of the Securities & Exchange Ordinance, 1969 and Clause (xx) of the Listing Regulations No. 35 of the Code of Corporate Governance, we hereby convey the following information:

Lafarge SA (France), indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited ("LPCL"), and Holcim Ltd (a company organized under the laws of Switzerland), have announced, on Monday, July 7th, 2014, the formal signing of the combination agreement, marking the conclusion of the merger terms they announced on April 7, 2014. This combination remains conditional upon the required regulatory and other customary consultations and approvals. As announced, the closing of the planned merger is expected in H1 2015, aiming to create the most balanced and diversified portfolio in the industry, operation in 90 countries and creating superior value for its stakeholders.

The signing of this combination agreement and closing of the planned merger will not impact the direct shareholding of our company.

A disclosure form as required under S.R.O. 143/(1)/2012 dated December 5, 2012 read with Section 15D of the Securities and Exchange Ordinance, 1969 is also enclosed as **Annexure A** hereto.

Yours truly,

  
\_\_\_\_\_  
Ayesha Khokhar  
Company Secretary

**Cc: The Chairman, Securities & Exchange Commission of Pakistan**

**LAFARGE PAKISTAN CEMENT Ltd.**

Head Office: 18-B, Kaghan Road, F-8 Markaz, Islamabad - Pakistan.  
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URL: www.lafargopakistan.com.pk