



The General Manager  
Karachi Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi – 7400, Pakistan

The General Manager  
Lahore Stock Exchange Limited  
Lahore Stock Exchange Building,  
19, Khayaban-e-Aiwan-e-Iqbal,  
P.O. Box: 1315,  
Lahore – 54000, Pakistan

The Managing Director  
Islamabad Stock Exchange Limited  
ISE Towers,  
55-B, Jinnah Avenue,  
Islamabad, Pakistan

**By Fax and Hand Delivery:**

**Fax No. 021-111-573-329 (KSE)**

**Fax No. 042-3636-8484 (LSE)**

**Fax No. 051-111-473-329 (ISE)**

**Total pages 03 (Three)**

Re: **Material Information**

Dear Sir,

In accordance with Section 15D of the Securities & Exchange Ordinance, 1969 and Clause (xx) of the Listing Regulations No. 35 of the Code of Corporate Governance, we hereby convey the following information:

This is to hereby notify that one of our indirect parent companies, Lafarge SA (France), has on Monday, April 7<sup>th</sup>, 2014 announced the project of a potential merger with Holcim (Switzerland) whereby both the companies intent to combine, through a merger of equals, unanimously approved by their respective Board of Directors and fully supported by the core shareholders of both companies. The project is still subject notably to consultation with the social partners and approvals of competition authorities.

Pending such completion of the transaction, which is expected to occur in the first half of 2015, the activity of both groups will be operated separately and would remain unchanged.

A disclosure form as required under S.R.O. 143/(1)/2012 dated December 5, 2012 read with Section 15D of the Securities and Exchange Ordinance, 1969 is also enclosed as Annexure A hereto.

Yours truly,

Ms. Ayesha Khokhar  
Company Secretary and Corporate Attorney

**Cc:**  
Chairman  
Securities & Exchange Commission of Pakistan

**LAFARGE PAKISTAN CEMENT Ltd.**

Head Office: 18-B, Kaghan Road, F-8 Markaz, Islamabad - Pakistan.

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