



July 7, 2014

The General Manager
Karachi Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi – 7400, Pakistan

The General Manager
Lahore Stock Exchange Limited
Lahore Stock Exchange Building,
19, Khayaban-e-Aiwan-e-Iqbal,
P.O. Box: 1315,
Lahore – 54000, Pakistan

The Managing Director
Islamabad Stock Exchange Limited
ISE Towers,
55-B, Jinnah Avenue,
Islamabad, Pakistan

By Fax and Hand Delivery:

Fax No. 021-3241 0825 (KSE)

Fax No. 042-3636-8484 (LSE)

Fax No. 051-111-473-329 (ISE)

Total pages [03]

Re: **Material Information**

Dear Sir,

In accordance with Section 15D of the Securities & Exchange Ordinance, 1969 and Clause (xx) of the Listing Regulations No. 35 of the Code of Corporate Governance, we hereby convey the following information:

Lafarge SA (France), indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited (“LPCL”), and Holcim Ltd (a company organized under the laws of Switzerland), have announced, on Monday, July 7th, 2014, the formal signing of the combination agreement, marking the conclusion of the merger terms they announced on April 7, 2014. This combination remains conditional upon the required regulatory and other customary consultations and approvals. As announced, the closing of the planned merger is expected in H1 2015, aiming to create the most balanced and diversified portfolio in the industry, operation in 90 countries and creating superior value for its stakeholders.

The signing of this combination agreement and closing of the planned merger will not impact the direct shareholding of our company.

A disclosure form as required under S.R.O. 143/(1)/2012 dated December 5, 2012 read with Section 15D of the Securities and Exchange Ordinance, 1969 is also enclosed as **Annexure A** hereto.

Yours truly,

Ayesha Khokhar
Company Secretary

Cc: The Chairman, Securities & Exchange Commission of Pakistan

LAFARGE PAKISTAN CEMENT Ltd.

Head Office: 18-B, Kaghan Road, F-8 Markaz, Islamabad - Pakistan. .

UAN: +92-51-111 111 722, Fax: +92-51-281 7300

URL: www.lafargepakistan.com.pk



Annexure A

**DISCLOSURE FORM
IN TERMS OF SECTION 15D OF THE
SECURITIES AND EXCHANGE ORDINANCE, 1969**

July 7, 2014

Name of Company:	Lafarge Pakistan Cement Limited, 18-B, Kaghan Road, F-8 Markaz, Islamabad
Date of Report:	July 7, 2014
Contact Information	Ms. Ayesha Khokhar, Company Secretary, Lafarge Pakistan Cement Limited, 18-B, Kaghan Road, F-8 Markaz, Islamabad Tel Number: +92-51-111-111-722 Fax Number: +92-51-281-7300 Email Address: ayesha.khokhar@lafarge.com

Please mark the appropriate box below

[*] Disclosure of inside information by listed company in terms of section 15D(1).

Public disclosure of inside information, which directly concerns the listed securities.

Lafarge SA (France) indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited ("LPCL"), and Holcim Ltd (a company organized under the laws of Switzerland), have announced, on Monday, July 7th, 2014, the formal signing of the combination agreement, marking the conclusion of the merger terms they announced on April 7, 2014. This combination remains conditional upon the required regulatory and other customary consultations and approvals. As announced, the closing of the planned merger is expected in H1 2015, aiming to create the most balanced and diversified portfolio in the industry, operation in 90 countries and creating superior value for its stakeholders.

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The signing of this combination agreement and closing of the planned merger will not impact the direct shareholding of our company.

- [] Intimation of decision of the listed company to delay disclosure of inside information in terms of section 15(D)(2).**

Disclosure to the Commission of the inside information when the listed company decides to delay the public disclosure of inside information.

- [] Disclosure of inside information by listed company where the listed company or person acting on its behalf discloses inside information to third party in terms of section 15(D)(3).**

Disclosure to the public, whenever a listed company or a person acting on its behalf, discloses any inside information to any third party in the normal exercise of employment, profession or duties, complete and effective public disclosure of that information must be made simultaneously.

- [] Disclosure of transactions conducted by Persons discharging managerial responsibilities within a listed company or persons closely associated with them in terms of section 15D(5).**

Disclosure to the Commission by persons discharging managerial responsibilities within a listed company and, where applicable, persons closely associated with them, of transactions conducted on their own account relating to the securities of such listed company.

SIGNATURES

In case of company pursuant to the requirements of the Securities Exchange Ordinance of 1969 (XVII of 1969), the company has duly caused this form / statement to be signed on its behalf by the undersigned hereunto duly authorized.

Ayesha Khokhar
Company Secretary

DATED: July 7, 2014

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