



June 27<sup>th</sup>, 2014

The General Manager  
Karachi Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi – 7400, Pakistan

The General Manager  
Lahore Stock Exchange Limited  
Lahore Stock Exchange Building,  
19, Khayaban-e-Aiwan-e-Iqbal,  
P.O. Box: 1315,  
Lahore – 54000, Pakistan

The Managing Director  
Islamabad Stock Exchange Limited  
ISE Towers,  
55-B, Jinnah Avenue,  
Islamabad, Pakistan

**By Fax and Hand Delivery:**

**Fax No. 021-3241 0825 (KSE)**

**Fax No. 042-3636-8484 (LSE)**

**Fax No. 051-111-473-329 (ISE)**

**Total pages [04]**

Re: **Material Information**

Dear Sir,

In accordance with Section 15D of the Securities & Exchange Ordinance, 1969 and Clause (xx) of the Listing Regulations No. 35 of the Code of Corporate Governance, we hereby convey the following information:

We have been informed by Sofimo SAS (“SAS”), a fully-held direct subsidiary of Lafarge SA and holding company for the main subsidiaries of the Lafarge Group, as indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited (“LPCL”), that they have received final offers for the purchase of 75.86% shares from the following:

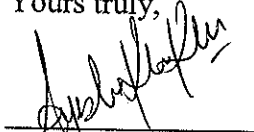
- (i) Kohat Cement Company Limited
- (ii) Bestway Cement Limited
- (iii) D.G Khan Cement Company Limited
- (iv) Vision Holdings Middle East Limited

The aforementioned offers are subject to acceptance of the sellers and execution of a binding share purchase agreement and other transaction documents, along with satisfaction of regulatory approvals and other conditions precedent specified therein.

A copy of the letter from SAS informing LPCL of receipt of the aforesaid offers is enclosed as **Annexure A** hereto.

A disclosure form as required under S.R.O. 143/(1)/2012 dated December 5, 2012 read with Section 15D of the Securities and Exchange Ordinance, 1969 is also enclosed as **Annexure B** hereto.

Yours truly,

  
Ayesha Khokhar  
Company Secretary

**Cc:**

The Chairman, Securities & Exchange Commission of Pakistan

**LAFARGE PAKISTAN CEMENT Ltd.**

Head Office: 18-B, Kaghan Road, F-8 Markaz, Islamabad - Pakistan.

UAN: +92-51-111 111 722, Fax: +92-51-281 7300

URL: www.lafargepakistan.com.pk

**SOCIETE FINANCIERE IMMOBILIERE ET MOBILIERE SAS  
("SOFIMO")  
61 rue des Belles Feuilles, 75116 Paris, France**

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**Confidential**

Mr. Amr Reda  
CEO  
Lafarge Pakistan Cement Limited  
18-B Kaghan Road, F-8 Markaz,  
Islamabad - Pakistan

26 June 2014

Dear Mr. Reda,

On behalf of Sofimo SAS (the holding company for the main subsidiaries of the Lafarge Group), as indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited ("Lafarge Pakistan"), I wish to inform you that we have received final offers from Vision Holdings Middle east Limited, DG Khan Cement Company Ltd., Bestway Cement Limited and Kohat Cement Company Ltd., for the purchase of the 75.86% shares in Lafarge Pakistan indirectly held by Sofimo SAS. The offers are subject to acceptance of the sellers and execution of a binding share purchase agreement and other transaction documents, along with satisfaction of regulatory approvals and other conditions precedent specified therein. Currently we have not entered into any binding agreement or arrangement for the divestment of our shares in Lafarge Pakistan and will advise you if our evaluation of the proposed divestment results in a binding agreement or arrangement.

Yours sincerely,



Jérôme Vitulo

**DISCLOSURE FORM  
IN TERMS OF SECTION 15D OF THE  
SECURITIES AND EXCHANGE ORDINANCE, 1969**

June 27<sup>th</sup>, 2014

Name of Company:	Lafarge Pakistan Cement Limited, 18-B, Kaghan Road, F-8 Markaz, Islamabad
Date of Report:	June 27 <sup>th</sup> , 2014
Contact Information	<p>Ms. Ayesha Khokhar, Company Secretary, Lafarge Pakistan Cement Limited, 18-B, Kaghan Road, F-8 Markaz, Islamabad</p> <p>Tel Number: +92-51-111-111-722 Fax Number: +92-51-281-7300 Email Address: <a href="mailto:ayesha.khokhar@lafarge.com">ayesha.khokhar@lafarge.com</a></p>

Please mark the appropriate box below

**[\* ] Disclosure of inside information by listed company in terms of section 15D(1).**

Public disclosure of inside information, which directly concerns the listed securities.

*We have been informed by Sofimo SAS (“SAS”), a fully-held direct subsidiary of Lafarge SA and holding company for the main subsidiaries of the Lafarge Group, as indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited (“LPCL”), that they have received final offers for the purchase of 75.86% shares from the following:*

- (i) Kohat Cement Company Limited*
- (ii) Bestway Cement Limited*
- (iii) D.G Khan Cement Company Limited*
- (iv) Vision Holdings Middle East Limited*

*The aforementioned offers are subject to acceptance of the sellers and execution of a binding share purchase agreement and other transaction documents, along with satisfaction of regulatory approvals and other conditions precedent specified therein.*

**LAFARGE PAKISTAN CEMENT Ltd.**

Head Office: 18-B, Kaghan Road, F-8 Markaz, Islamabad - Pakistan.  
UAN: +92-51-111 111 722, Fax: +92-51-281 7300  
URL: [www.lafargepakistan.com.pk](http://www.lafargepakistan.com.pk)



- [] **Intimation of decision of the listed company to delay disclosure of inside information in terms of section 15(D(2)).**

Disclosure to the Commission of the inside information when the listed company decides to delay the public disclosure of inside information.

- [] **Disclosure of inside information by listed company where the listed company or person acting on its behalf discloses inside information to third party in terms of section 15(D(3)).**

Disclosure to the public, whenever a listed company or a person acting on its behalf, discloses any inside information to any third party in the normal exercise of employment, profession or duties, complete and effective public disclosure of that information must be made simultaneously.

- [] **Disclosure of transactions conducted by Persons discharging managerial responsibilities within a listed company or persons closely associated with them in terms of section 15D(5).**

Disclosure to the Commission by persons discharging managerial responsibilities within a listed company and, where applicable, persons closely associated with them, of transactions conducted on their own account relating to the securities of such listed company.

#### SIGNATURES

In case of company pursuant to the requirements of the Securities Exchange Ordinance of 1969 (XVII of 1969), the company has duly caused this form / statement to be signed on its behalf by the undersigned hereunto duly authorized.

Ms. Ayesha Khokhar

Company Secretary

DATED: June 27<sup>th</sup>, 2014