



4<sup>th</sup>, April 2014

The General Manager  
Karachi Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi – 7400, Pakistan

The General Manager  
Lahore Stock Exchange Limited  
Lahore Stock Exchange Building,  
19, Khayaban-e-Aiwan-e-Iqbal,  
P.O. Box: 1315,  
Lahore – 54000, Pakistan

The Managing Director  
Islamabad Stock Exchange Limited  
ISE Towers,  
55-B, Jinnah Avenue,  
Islamabad, Pakistan

**By Fax and Hand Delivery:**

**Fax No. 021-3241 0825 (KSE)**  
**Fax No. 042-3636-8484 (LSE)**  
**Fax No. 051-111-473-329 (ISE)**

**Total pages 04 (Four)**

Re: **Material Information**

Dear Sir,

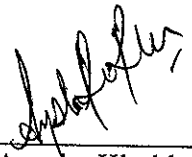
In accordance with Section 15D of the Securities & Exchange Ordinance, 1969 and the Listing Regulations No. 35 of the Code of Corporate Governance, we hereby convey the following information:

We have been informed by Sofimo SAS (“SAS”), a fully-held direct subsidiary of Lafarge SA and holding company for the main subsidiaries of the Lafarge Group, as indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited (“LPCL”), that SAS is evaluating a potential divestment of its shares in LPCL. We have been informed that currently, SAS has not entered into any binding agreement or arrangement for the divestment of its shares in LPCL and SAS has stated that it will advise LPCL if SAS’s evaluation of the proposed divestment results in a binding agreement or arrangement.

A copy of the letter from SAS informing LPCL of the potential divestment is enclosed as **Annexure A** hereto.

A disclosure form as required under S.R.O. 143/(1)/2012 dated December 5, 2012 read with Section 15D of the Securities and Exchange Ordinance, 1969 is also enclosed as **Annexure B** hereto.

Yours truly,

  
\_\_\_\_\_  
Ayesha Khokhar  
Company Secretary

**Cc:**  
Chairman  
Securities & Exchange Commission of Pakistan

**LAFARGE PAKISTAN CEMENT Ltd.**

18-B, Kaghan Road, F-8 Markaz, Islamabad - Pakistan.  
UAN: +92-51-111 111 722, Fax: +92-51-281 7300  
URL: www.lafargepakistan.com.pk

**SOCIETE FINANCIERE IMMOBILIERE ET MOBILIERE SAS  
("SOFIMO")  
61 rue des Belles Feuilles, 75116 Paris, France**

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**Confidential**


Mr. Amr Reda  
CEO  
Lafarge Pakistan Cement Limited  
18-B Kaghan Road, F-8 Markaz,  
Islamabad - Pakistan

3 April 2014

Dear Mr. Reda,

On behalf of Sofimo SAS (the holding company for the main subsidiaries of the Lafarge Group), as indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited ("Lafarge Pakistan"), I wish to inform you that we are evaluating a potential divestment of our shares in Lafarge Pakistan. Currently we have not entered into any binding agreement or arrangement for the divestment of our shares in Lafarge Pakistan and will advise you if our evaluation of the proposed divestment results in a binding agreement or arrangement.

Yours sincerely,



Bi Yong Chungunco  
President

**Annexure B**

**DISCLOSURE FORM  
IN TERMS OF SECTION 15D OF THE  
SECURITIES AND EXCHANGE ORDINANCE, 1969**

4<sup>th</sup> April, 2014

Name of Company:	Lafarge Pakistan Cement Limited, 18-B, Kaghan Road, F-8 Markaz, Islamabad
Date of Report:	4 <sup>th</sup> April, 2014
Contact Information	Ms. Ayesha Khokhar Company Secretary Lafarge Pakistan Cement Limited, 18-B, Kaghan Road, F-8 Markaz, Islamabad Tel Number: +92-051-111-111-722 Fax Number: +92-051-2817300 Email Address: Ayesha.khokhar@lafarge.com

Please mark the appropriate box below (see General Instruction A.1 below before filing the details)

**[\* ] Disclosure of inside information by listed company in terms of section 15D(1).**

Public disclosure of inside information, which directly concerns the listed securities.

*We have been informed by Sofimo SAS (“SAS”), a fully-held direct subsidiary of Lafarge SA and holding company for the main subsidiaries of the Lafarge Group, as indirect holder of 75.86% shares in Lafarge Pakistan Cement Limited (“LPCL”), that SAS is evaluating a potential divestment of its shares in LPCL. We have been informed that currently, SAS has not entered into any binding agreement or arrangement for the divestment of its shares in LPCL and SAS has stated that it will advise LPCL if SAS’s evaluation of the proposed divestment results in a binding agreement or arrangement.*

- [ ] Intimation of decision of the listed company to delay disclosure of inside information in terms of section 15(D)(2).**

Disclosure to the Commission of the inside information when the listed company decides to delay the public disclosure of inside information.

- [ ] Disclosure of inside information by listed company where the listed company or person acting on its behalf discloses inside information to third party in terms of section 15(D)(3).**

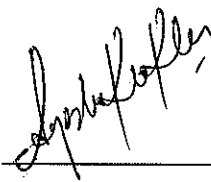
Disclosure to the public, whenever a listed company or a person acting on its behalf, discloses any inside information to any third party in the normal exercise of employment, profession or duties, complete and effective public disclosure of that information must be made simultaneously.

- [ ] Disclosure of transactions conducted by Persons discharging managerial responsibilities within a listed company or persons closely associated with them in terms of section 15D(5).**

Disclosure to the Commission by persons discharging managerial responsibilities within a listed company and, where applicable, persons closely associated with them, of transactions conducted on their own account relating to the securities of such listed company.

#### **SIGNATURES**

In case of company pursuant to the requirements of the Securities Exchange Ordinance of 1969 (XVII of 1969), the company has duly caused this form / statement to be signed on its behalf by the undersigned hereunto duly authorized.



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Ms. Ayesha Khokhar

Company Secretary

DATED: 4<sup>th</sup> April, 2014