



LAKSON TOBACCO
COMPANY LIMITED

15 December 2010

The Commissioner (Enforcement)
Securities & Exchange Commission of Pakistan.
NIC Building, Jinnah Avenue
Islamabad

BY TCS

The General Manager
Karachi Stock Exchange
(Guarantee) Limited
Stock Exchange Building
Stock Exchange Road
Karachi

The Secretary
Lahore Stock Exchange
(Guarantee) Limited
19, Khyaban-e-Aiwan-e-Iqbal
Lahore

BY T.C.S

Dear Sirs

Board Meeting & Book Closure for Extra Ordinary General Meeting

Reference to the above noted subject we would like to inform you that a Board Meeting of the Company was held today at 11.00 a.m and it was decided that the existing name of the Company (i.e Lakson Tobacco Company Limited) be changed subject to the approval of the members. The proposed name of the Company is Philip Morris (Pakistan) Limited and the effective date of such change shall be March 01, 2011. For the purpose an Extra Ordinary General Meeting (EOGM) will be called for seeking approval from the members. Details of EOGM is given hereunder:

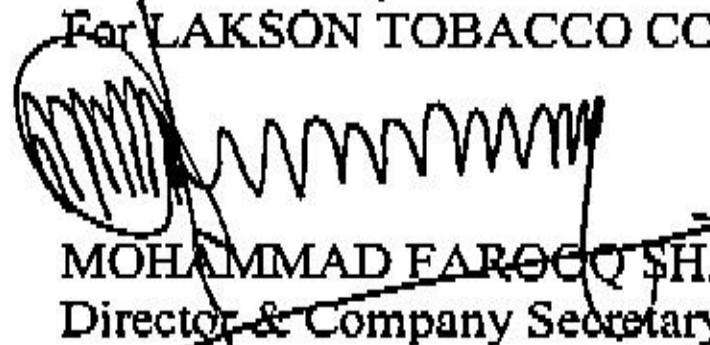
Date of EOGM	25-01-2011
Time of EOGM	11.00 a.m
Venue of EOGM	Avari Renaissance Towers Hotel

Notice of Extra Ordinary General Meeting will be sent shortly.

Kindly acknowledge and circulate to the members.

Yours faithfully

For LAKSON TOBACCO COMPANY LIMITED


MOHAMMAD FAROOQ SHAKOOR
Director & Company Secretary

Lakson Tobacco Company Ltd.