



LAKSON TOBACCO
COMPANY LIMITED

September 30, 2010

The Commissioner (Enforcement)
Securities & Exchange Commission of Pakistan.
NIC Building, Jinnah Avenue
Islamabad

BY TCS

✓ **The General Manager**
Karachi Stock Exchange
(Guarantee) Limited
Stock Exchange Building
Stock Exchange Road
Karachi

BY HAN

The Secretary
Lahore Stock Exchange
(Guarantee) Limited
19, Khyaban-e-Aiwan-e-Iqbal
Lahore.

BY TCS

Dear Sirs

Merger of FTR Holding SA into its parent Philip Morris International Holdings Sarl – Change of name of Philip Morris International Holdings Sarl to Philip Morris Brands Sarl

Reference to the above noted subject we would like to inform you that our affiliate FTR Holding SA has been merged into Philip Morris International Holdings Sarl, effective from September 1, 2010. FTR Holding SA had twenty percent (20%) stake in Lakson Tobacco Company Limited.

Further, Philip Morris International Holdings Sarl has been changed his name to Philip Morris Brands Sarl, effective from September 1, 2010.

Kindly acknowledge.

Yours truly,
For LAKSON TOBACCO COMPANY LIMITED

Mohammad Farooq Shakoore
Director & Company Secretary

Lakson Tobacco Company Ltd.

BAHRIA COMPLEX III, 4TH FLOOR • M.T KHAN ROAD • KARACHI • PAKISTAN • TEL: +92 21 520 9600 – 01 • FAX: +92 21 563 5391
www.lakson tobacco.com.pk