

The General Manager
Pakistan Stock Exchange Ltd.,
Stock Exchange Building,
KARACHI-74000.

August 19, 2025

Dear Sir,

RE: REFRESHED BRAND IDENTITY OF THE COMPANY

As required under the Rule Book of Pakistan Stock Exchange (PSX) and the Securities Act, 2015 the International Industries Limited ("Company") hereby conveys the following material information:

We wish to inform you that International Industries Limited has refreshed its brand identity, including a new corporate logo. While our look has changed, our promise remains the same — to move forward with the same trust we have built over the past 77 years as Pakistan's leading pipe company.



This change represents an evolution in our identity and communication, without any impact on the Company's legal status, operations, or structure.

This material information is provided for your reference and necessary action.

Yours faithfully
For INTERNATIONAL INDUSTRIES LTD.

M. IRFAN BHATTI
Company Secretary & Head of Legal Affairs



International Industries Ltd.

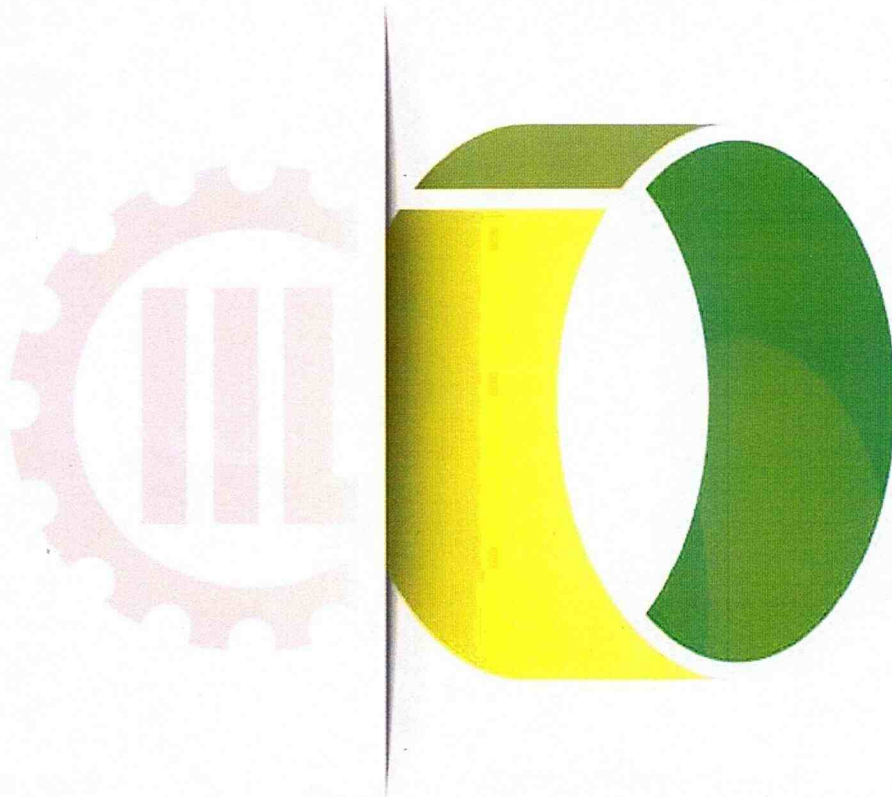
101 Beaumont Plaza,
10 Beaumont Road, Karachi | Pakistan

E inquiries@iil.com.pk
U +92 21 111 019 019

iil.com.pk

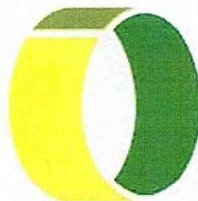


a trusted name
a **bold** new face



Our look has changed but our promise remains the same.
With a renewed identity, we move forward with the same
trust we have built over the past 77 years as
Pakistan's leading pipe company.

international[™]
industries
built on trust



www.iil.com.pk

