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**ICI Pakistan Limited**

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The Managing Director  
Karachi Stock Exchange Ltd  
Stock Exchange Building  
Stock Exchange Road  
Karachi - 74000

Dear Sir,

21 February 2013

**Appointment of Mr. Asif Jooma as Chief Executive**

The Board of ICI Pakistan Limited in its meeting held on February 21, 2013 has appointed Mr. Asif Jooma as Chief Executive of the Company w.e.f., February 25, 2013 for the remainder of the term expiring April 28, 2014.

Asif Jooma started his career in the corporate sector with ICI Pakistan in 1983. He brings with him over 28 years of extensive experience in senior commercial and leadership roles. Following early years with ICI Pakistan and subsequently Pakistan PTA Limited, Asif Jooma was appointed Managing Director of Abbot Laboratories Pakistan Limited in 2007.

Asif Jooma has previously served as President, American Business Council (ABC), President of Overseas Investors Chamber of Commerce & Industry (OICCI) and Chairman of Pharma Bureau. He also serves as a Director on NIB Bank Limited, Engro Fertilizers Limited and Board of Investment and Executive Committee of BOI - Government of Pakistan.

Yours faithfully,

Ali A. Aga  
Acting Chief Executive

- cc: The Managing Director, Lahore Stock Exchange Ltd  
19, Khayaban-e-Aiwan-e-Iqbal, Lahore - 54000
- cc: The Managing Director, Islamabad Stock Exchange Ltd  
ISE Towers, 55-B, Jinnah Avenue, Islamabad
- cc: The Chairman, Securities & Exchange Commission of Pakistan  
NIC Building, Jinnah Avenue, Islamabad



*received @ 5:27pm on 21.2.2013*