

**KARACHI STOCK EXCHANGE LIMITED**

**KSE/N-6075**

**NOTICE**

**October 29, 2013**

Reproduced hereunder letter received from HUM NETWORK LIMITED, for information of TREC Holders of the Exchange.

(Copy of the same is also available on our Website [www.kse.com.pk](http://www.kse.com.pk))

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October 24, 2013

Mr. Abbas Mirza  
Chief Compliance Officer  
Karachi Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi

Dear Sir,


**Rumor Circulating in the Market regarding HUM Network Limited**

We write with reference to your letter no. C-1093,5788 dated October 23, 2013 received by us today in relation to the aforesaid matter.

We are surprised by your letter that there is a rumor circulating in the market regarding sale of substantial shares of HUM Network Limited and/or there is a joint venture with Zee TV Network. We would like to clarify that there is no such transaction happening. Zee TV has only shown interest in licensing some of HUM TV's content for their channel for which negotiations are underway. Please note that it is a routine business transaction and there is nothing special that needs any disclosure or in any manner may affect the share price.

We trust that the above clarifies the matter.

Yours faithfully,

  
Muhammad Abbas Hussain  
Company Secretary

Cc:

Mr. Ali Azeem Ikram, Head of Department (Enforcement), Securities and Exchange Commission of Pakistan, NIC Building, Jinnah Avenue, Blue Area, Islamabad

Company Secretary, Jahangir Siddiqui and Co. Limited, 5<sup>th</sup> Floor, Faysal House, Shahnah-e-Faisal, Karachi

The Managing Director, Karachi Stock Exchange, Karachi

The Chief Regulatory Officer, Karachi Stock Exchange, Karachi

**HUM NETWORK LIMITED**

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