

**HALLMARK COMPANY LIMITED**  
**CONDENSED INTERIM STATEMENT OF PROFIT OR LOSS (UNAUDITED)**  
**FOR THE HALF YEAR ENDED DECEMBER 31, 2019**

	Note	Half Year Ended		Quarter Ended	
		31-Dec-19 (Amounts in Rupees)	31-Dec-18	31-Dec-19 (Amounts in Rupees)	31-Dec-18
Turnover					
Sale of goods		<b>10,526,743</b>	8,785,508	<b>5,988,943</b>	4,771,258
Advisory		-	312,544	-	312,544
		<b>10,526,743</b>	9,098,052	<b>5,988,943</b>	5,083,802
Cost of sales	12	<b>(7,194,187)</b>	(6,393,927)	<b>(4,116,668)</b>	(3,736,945)
Gross profit		<b>3,332,556</b>	2,704,125	<b>1,872,275</b>	1,346,857
Administrative expenses	13	<b>(829,981)</b>	(656,396)	<b>(544,353)</b>	(351,871)
Selling expenses	14	<b>(1,278,551)</b>	(985,175)	<b>(765,971)</b>	(523,496)
Operating profit/ (loss)		<b>1,224,023</b>	1,062,554	<b>561,950</b>	471,490
Other expenses	15	<b>(453,002)</b>	(152,500)	<b>(225,167)</b>	(35,000)
Profit before taxation		<b>771,021</b>	910,054	<b>336,783</b>	436,490
Taxation - net		<b>(212,038)</b>	(144,465)	<b>(140,643)</b>	(14,294)
Profit after taxation		<b>558,983</b>	765,589	<b>196,140</b>	422,196
Earning per share	16	<b>1.12</b>	1.53	<b>0.39</b>	0.84

The annexed notes from 1 to 22 form an integral part of these financial information.

  
 Chief Executive

  
 Director

  
 Chief Financial Officer