



**HALLMARK
COMPANY LIMITED**

Hallmark Company Limited
Suite # 1001, Uni Centre,
10th Floor, I.I. Chundrigar Road,
Karachi, Pakistan.
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021-37011105
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The General Manager,
Pakistan Stock Exchange Limited,
Stock Exchange Building,
Stock Exchange Road,
Off I.I. Chundrigar Road,
Karachi.

February 27, 2018

Dear Sir,

Financial Results for the Half Year Ended December 31, 2017

We have to inform you that the Board of Directors of our Company in their meeting held on February 27, 2018 at 03:00 PM at 1001, 10th Floor, Uni Center I.I. Chundrigar Road, Karachi. Recommended the following:

(i) CASH DIVIDEND

An Interim Cash Dividend for the half year ended December 31, 2017 at Rs. 0.00 per share i.e. NIL %. This is in addition to Interim Dividend(s) already paid at Rs. 0.00 per share i.e. NIL %.

AND/OR

(ii) BONUS SHARES

It has been recommended by the Board of Directors to issue Interim Bonus Shares in the proportion of NIL share(s) for every NIL share(s) held i.e. NIL %. This is in addition to the Interim Bonus Shares already issued @ NIL %.

AND/OR

(iii) RIGHT SHARES

The Board has recommended to issue NIL % Right Shares at par/at a discount/premium of Rs. NIL per share in proportion of NIL share(s) for every NIL share(s). The entitlement of right shares being declared simultaneously will not be applicable on Bonus Shares as declared above.



AND/OR

(iv) ANY OTHER ENTITLEMENT/CORPORATE ACTION

AND/OR

(v) ANY OTHER PRICE-SENSITIVE INFORMATION

The financial results of the Company are attached.

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(The Company shall give complete income statements including earning per share for the current interim period and cumulatively for the current financial year to date, with comparative income statements for the comparable interim periods (current and year to date of the immediately preceding financial year). In addition, if there is any observation / qualification of the auditors while reviewing the second quarterly accounts, the same should also be intimated. In case the consolidated Profit & Loss Accounts are applicable, it will be required to communicate the standalone along with consolidated Profit & Loss Accounts separately for the same period.

The above entitlement will be paid to the shareholders whose names will appear in the register of members on 20/02/2018.

The Share Transfer Books of the Company will be closed from 20/02/2018 to 27/02/2018 (both days inclusive). Transfer received at the F.D. Registrar Services (SMC-Private) Limited 17th Floor, Saima Trade Tower, I.I. Chundrigar Road, Karachi at the close of business on 19/02/2018 will be treated in time for the purpose of above entitlement to the transferees.

We will be sending you 200 copies of printed accounts for distribution amongst the TRE Certificate Holders of the Exchange.


Yours Sincerely,

Ms. Kishwar Parveen
Company Secretary
For Hallmark Company Limited

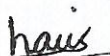
HALLMARK COMPANY LIMITED
CONDENSED INTERIM PROFIT AND LOSS ACCOUNT
FOR THE HALF YEAR ENDED DECEMBER 31, 2017

	Note	Quarter Ended		Half Year Ended	
		31-Dec-17 (Amounts in Rupees)	31-Dec-16	31-Dec-17 (Amounts in Rupees)	31-Dec-16
Turnover					
Sale of goods		3,916,649	-	6,355,482	-
Advisory		368,310	-	368,310	-
		<u>4,284,959</u>	<u>-</u>	<u>6,723,792</u>	<u>-</u>
Cost of sales	11	<u>(3,313,924)</u>	<u>-</u>	<u>(5,130,511)</u>	<u>-</u>
Gross profit		971,035	-	1,593,281	-
Administrative and selling expenses	12	<u>(555,897)</u>	(304,299)	<u>(1,082,088)</u>	(334,299)
Operating profit/ (loss)		415,138	(304,299)	511,193	(334,299)
Other income	13	150,000	225,000	300,000	300,000
Other expenses	14	<u>(35,000)</u>	(175,000)	<u>(85,000)</u>	(200,000)
Profit/ (Loss) before taxation		530,138	(254,299)	726,193	(234,299)
Taxation - net		97,181	-	43,319	-
Profit/ (Loss) after taxation		<u>627,319</u>	<u>(254,299)</u>	<u>769,512</u>	<u>(234,299)</u>
Earning/ (Loss) per share	15	<u>1.25</u>	<u>(0.51)</u>	<u>1.54</u>	<u>(0.47)</u>

The annexed notes from 1 to 21 form an integral part of these financial information.



Chief Executive



Director
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Chief Financial Officer