

**HONDA**

Honda Atlas Cars (Pakistan) Ltd.  
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January 29, 2014  
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The General Manager,  
Karachi Stock Exchange (Guarantee) Ltd.,  
I.I. Chundrigar Road,  
Karachi.

Re: Financial Results for the 3rd Quarter ended December 31, 2013

Dear Sir,

This is to inform you that Board of Directors of the company in their meeting held at 11:00 am on Wednesday, January 29, 2014 has approved the accounts for the quarter ended December 31, 2013.

The financial results of the company are as follows:

	October ~ December		April ~ December	
	2013	2012	2013	2012
Sales	6,249,138	6,721,696	27,620,453	19,514,715
Cost of sales	(5,862,858)	(6,404,696)	(25,684,682)	(18,648,430)
Gross profit	386,280	317,000	1,935,771	866,285
Distribution & marketing cost	(58,914)	(49,824)	(191,886)	(145,360)
Administrative expenses	(66,037)	(47,653)	(172,370)	(143,921)
Other operating income	13,375	74,569	203,876	103,097
Other operating expenses	16,281	(154,542)	(714,808)	(403,928)
	(95,295)	(177,450)	(875,188)	(590,112)
Profit from operations	290,985	139,550	1,060,583	276,173
Finance cost	(15,807)	(16,300)	(34,268)	(147,836)
Profit before taxation	275,178	123,250	1,026,315	128,337
Taxation	(148,250)	(41,901)	(585,000)	(117,890)
Profit after taxation	126,928	81,349	441,315	10,447
Earnings per share - basic & diluted	Rs. 0.89	0.57	3.09	0.07

We shall be sending you 200 copies of quarterly accounts for distribution amongst the members of the Exchange in due course of time

Thanking you.

Yours truly,  
for HONDA ATLAS CARS (PAKISTAN) LTD.,

  
(SARDAR ABID ALI KHAN)  
Vice President & Company Secretary

cc: The General Manager,  
Lahore Stock Exchange (Guarantee) Ltd.,  
The Secretary,