

6 February 2025

The General Manager  
Pakistan Stock Exchange Limited,  
Stock Exchange Building,  
Stock Exchange Road,  
Karachi.

**Subject: Financial Results for the Year Ended 31 December 2024**  
**Haleon Pakistan Limited**

Dear Sir / Madam,

This is to inform you that the Board of Directors of our Company in their meeting held on Thursday, 6 February 2024, at 2:00 p.m. (Pakistan Standard Time) at 11-A, 11<sup>th</sup> Floor, Sky Tower (East Wing), Dolmen City, HC-3, Block 4, Scheme-5, Clifton, Karachi, 75600 and via weblink, recommended the following:

(i) **CASH DIVIDEND**

A Final Cash Dividend for the year ended 31 December 2024 at Rs. 15.00 per share i.e. 150%. This is in addition to Interim Cash Dividend already paid at Rs. 5.00 per share i.e. 50%.

(ii) **BONUS SHARES**

NIL

The financial results of the Company are as follows:

	2024	2023
	----- Rupees in '000 -----	
Revenue from contracts with customers - net	37,205,893	31,609,776
Cost of sales	(24,387,366)	(25,161,097)
<b>Gross profit</b>	<b>12,818,527</b>	<b>6,448,679</b>
Selling, marketing and distribution expenses	(4,740,983)	(4,181,615)
Administrative expenses	(796,298)	(636,048)
Reversal for impairment of trade debts	-	10,768
Other expenses	(643,497)	(157,722)
Other income	1,076,235	598,036
	<b>(5,104,543)</b>	<b>(4,366,581)</b>
<b>Operating profit</b>	<b>7,713,984</b>	<b>2,082,098</b>
Financial charges	(75,222)	(235,965)
<b>Profit before levies and income taxes</b>	<b>7,638,762</b>	<b>1,846,133</b>
Levies	(7,826)	(7,085)
<b>Profit before income taxes</b>	<b>7,630,936</b>	<b>1,839,048</b>
Taxation - net	(3,052,689)	(843,462)
<b>Profit for the year</b>	<b>4,578,247</b>	<b>995,586</b>
<b>Other comprehensive loss</b>		
Items that will not be reclassified subsequently to statement of profit or loss:		
Remeasurement of employee benefit obligations	(34,250)	(18,354)
Impact of taxation	6,679	3,579
	<b>(27,571)</b>	<b>(14,775)</b>
<b>Total comprehensive income</b>	<b>4,550,676</b>	<b>980,811</b>
	----- Rupees -----	
Earnings per share - basic and diluted	<b>39.11</b>	<b>8.51</b>

**Note:**

- The 10<sup>th</sup> Annual General Meeting of the Company will be held on Thursday, 20 March 2025 at 10:00 a.m.
- The Share Transfer Books of the Company will be closed from 13 March 2025 to 20 March 2025 (both days inclusive). Transfer requests received at the office of the Share Registrar of the Company at CDC Share Registrar Services Limited, CDC House, 99-B, Block-B, S.M.C.H.S., Main Shahrah-e-Faisal, Karachi – 74000 at the close of business on 12 March 2025 will be treated in time for the purpose(s) of attending the Annual General Meeting, and as applicable.
- The Annual Report of the Company will be transmitted through PUCARS at least twenty (21) days before holding of the Annual General Meeting.

Yours sincerely,  
For and on behalf of Haleon Pakistan Limited



**Ms. Mashal Mohammad**  
Company Secretary



*Dm*  
CC: Head of Operation,  
Central Depository Company of Pakistan Limited,  
99-B, Block – B, S.M.C.H.S.,  
Main Shahrah-e-Faisal,  
Karachi.

Executive Director / HOD,  
Offsite-II Department, Supervision Division,  
Securities and Exchange Commission of Pakistan,  
NIC Building, 63 Jinnah Avenue,  
Blue Area, Islamabad.