



Mr. Muhammad Ghufan  
DGM Corporate Affairs  
Karachi Stock Exchange (G) Limited  
Stock Exchange Building,  
Stock Exchange Road,  
Karachi

## HALA ENTERPRISES LIMITED

Ref: Hala/12  
April 27, 2012

### FINANCIAL RESULTS FOR 3RD QUARTER ENDED MARCH 31, 2012

Dear Sir,

We have to inform you that the Board of Directors of our Company in their meeting held on Friday, April 27, 2012 at 11:30 A.M at 120-E/1, Gulberg-III, Lahore the Registered Office of the Company, have approved Quarterly Results for the 3rd Quarter Ended March 31, 2012.

- 1) CASH DIVIDEND NIL  
2) BONUS SHARES NIL  
3) RIGHT SHARES NIL

The Financial Results of the Company are as follows:-

	9 Months Ended March 31, 2012 Rupees	9 Months Ended March 31, 2011 Rupees	Quarter Ended March 31, 2012 Rupees	Quarter Ended March 31, 2011 Rupees
Sales	276,571,347	258,456,569	84,552,700	89,725,183
Cost of Sales	(242,637,145)	(237,070,571)	(82,190,267)	(81,070,271)
Gross Profit	33,934,202	21,385,998	2,362,433	8,654,912
Operating Expenses				
- Selling and Distribution Costs	18,775,291	16,587,997	5,191,370	6,621,849
- Administrative	18,841,130	17,809,288	6,239,932	5,616,256
	(37,616,421)	(34,397,285)	(11,431,302)	(12,238,105)
Operating Profit/(Loss)	(3,682,219)	(13,011,287)	(9,068,869)	(3,583,193)
Finance Costs	(13,227,182)	(11,424,804)	(3,334,295)	(4,202,315)
Other operating Charges	(735,521)	(187,500)	(236,049)	(62,500)
Other operating Income	890,000	2,746,518	158,794	335,800
Profit/ (Loss) before Taxation	(16,754,922)	(21,877,073)	(12,480,419)	(7,512,208)
Taxation	(2,688,927)	(2,567,543)	(827,080)	(917,460)
Net Profit/(Loss) after Taxation	(19,443,849)	(24,444,616)	(13,307,499)	(8,429,668)
Earning per share-Basic	(2.86)	(6.47)	(1.96)	(2.23)

We will be sending you 300 copies of the printed Quarterly Accounts for the 3rd Quarter Ended March 31, 2012 for the distribution among your members.

Thanking you,

Yours faithfully  
for HALA ENTERPRISES LIMITED

  
(Jillani Jahangir)  
Chief Executive Officer

<b>KARACHI STOCK EXCHANGE</b>	
<b>CORPORATE ANNOUNCEMENT</b>	
DATE: 30/4/12	
Received at: 3:11	Initials: [Signature]
Announcement of: 3:12	Initials: [Signature]

