



# HALA ENTERPRISES LIMITED

Ref. No. Hala/10

October 08, 2010

Mr. Muhammad Ghufan  
Deputy General Manager  
Karachi Stock Exchange (Guarantee) Limited  
Stock Exchange Building,  
Stock Exchange Road,  
Karachi

Subject: **FINANCIAL RESULTS FOR THE YEAR ENDED JUNE 30, 2010**

Dear Sir,

We have to inform you that the Board of Directors of our Company in their meeting held at 11:30 A.M. on Friday, October 08, 2010 at 120-E/1, Gulberg III, Lahore, the Registered Office of the Company, have approved Annual Financial Results for the year Ended June 30, 2010.

i) CASH DIVIDEND           NIL  
ii) BONUS ISSUE           NIL  
iii) RIGHT SHARES         NIL

Financial Results are as under:-

	2010 Rupees	2009 Rupees
Sales	584,907,715	454,602,014
Cost of Sales	492,216,793	348,180,792
<b>Gross Profit</b>	<b>92,690,922</b>	<b>106,421,222</b>
Operating expenses:		
- Selling and distribution costs	42,798,820	45,279,496
- Administrative expenses	28,235,238	25,409,119
	(71,034,058)	(70,688,615)
<b>Operating Profit</b>	<b>21,656,864</b>	<b>35,732,607</b>
Finance Cost	(16,623,961)	(20,434,186)
Other operating expenses	(5,904,869)	(2,180,743)
Other operating income	8,121,671	470,525
<b>Profit before Taxation</b>	<b>7,249,705</b>	<b>13,588,203</b>
Taxation	(5,676,900)	(4,391,430)
<b>Profit after Taxation</b>	<b>1,572,805</b>	<b>9,196,773</b>
<b>Earnings Per Share-Basic</b>	<b>0.42</b>	<b>2.43</b>

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