



11th Floor, The Harbour Front, Dolmen City,
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April 26, 2012

Ref: 2012/FIN/018

BY FAX & COURIER

FORM 7

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi 74000

The Secretary
Lahore Stock Exchange (Guarantee) Limited
19-Khayaban-e-Aiwan-e-Iqbal,
P.O. Box 1315
Lahore - 54000

Subject: **Financial Results For The Nine Months Period Ended March 31, 2012**

Dear Sirs,

We have to inform you that the Board of Directors of our company in their meeting held on Thursday, April 26, 2012 at 11:00 a.m. at 11th Floor, The Harbour Front, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi – 75600, have approved the financial results of the Company for the nine months period ended March 31, 2012. The results are as follows:

	Note	Nine Month Period Ended		Three Month Period Ended	
		March 31 2012	March 31 2011	March 31 2012	March 31 2011
..... Rupees in '000'.....					
Sales - net	8	977,427	769,568	381,478	261,209
Cost of goods sold		(770,766)	(523,404)	(280,461)	(189,535)
Gross profit		206,661	246,164	101,017	71,674
Other operating income / expenses		25,255	5,408	1,309	(3,431)
Selling, marketing and distribution expenses		(168,764)	(162,595)	(51,719)	(48,269)
Administrative expenses		(25,362)	(18,721)	(7,543)	(5,057)
Bank charges		(301)	(299)	(16)	(26)
Profit before taxation		37,489	69,957	43,048	14,891
Income tax expense		(45,806)	(40,398)	(13,081)	(8,996)
(Loss) / profit after tax		(8,317)	29,559	29,967	5,895
..... Rupees					
(Loss) / Earnings per share - Basic and diluted		(0.43)	1.54	1.56	0.31

The Board did not recommend any dividend or bonus share based on the above financial statements information. We will also be sending you 300 copies of printed accounts for distribution amongst the members of the Stock Exchange in due course.

Sincerely,

Muhammad Noor-e-Arshi Khan
CFO & Company Secretary