



Bahria Complex I, 5th Floor,  
24 M.T. Khan Road, Karachi-74000, Pakistan  
tel : +92 21-5201520-1  
fax : +92 21-5610515

October 27, 2011

Ref: 2011/FIN/083

**BY FAX & COURIER**

**FORM 7**

**The General Manager**  
Karachi Stock Exchange (Guarantee) Limited  
Stock Exchange Building,  
Stock Exchange Road,  
Karachi – 74000

**The Secretary**  
Lahore Stock Exchange (Guarantee) Limited  
19-Khayaban-e-Aiwan-e-Iqbal,  
P.O. Box 1315  
Lahore - 54000

Subject: **Financial Results For The Quarter Ended September 30, 2011**

Dear Sirs,

We have to inform you that the Board of Directors of our company in their meeting held on Thursday, October 27, 2011 at 11:00 a.m. at 5<sup>th</sup> Floor, Bahria Complex I, 24 - M.T. Khan Road, Karachi – 74000, have approved the financial results of the Company for the quarter ended September 30, 2011. The results are as follows:

	Note	July to September 2011	July to September 2010
Rupees In '000			
Sales - net	7	260,036	268,128
Cost of goods sold		(235,281)	(209,757)
<b>Gross profit</b>		<b>24,755</b>	<b>58,371</b>
Other operating income	8	28,548	8,273
Selling, marketing and distribution expenses		(56,438)	(41,505)
Administrative expenses		(9,457)	(6,968)
Other operating expenses		-	(18,594)
Bank charges		(270)	(263)
<b>Loss before taxation</b>		<b>(12,862)</b>	<b>(686)</b>
Income tax expense		(18,998)	(10,159)
<b>Loss after tax</b>		<b>(31,860)</b>	<b>(10,845)</b>
<b>Earnings per share - basic and diluted</b>		<b>(1.66)</b>	<b>(0.56)</b>

*W. Javed*