



Bahria Complex I, 5th Floor,
24 M.T. Khan Road, Karachi-74000, Pakistan
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April 28, 2011

Ref: 2011/FIN/037

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FORM 7

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi - 74000

The Secretary
Lahore Stock Exchange (Guarantee) Limited
19-Khayanban-e-Aiwan-e-Iqbal,
P.O. Box 1315
Lahore - 54000

Subject: **Financial Results For The Nine Months Ended March 31, 2011**

Dear Sirs,

We have to inform you that the Board of Directors of our company in their meeting held on Thursday, April 28, 2011 at 11:00 a.m. at 5th Floor, Bahria Complex I, 24 - M.T. Khan Road, Karachi - 74000, have approved the financial results of the Company for the nine months ended March 31, 2011. The results are as follows:

	Note	Nine Months ended		Quarter ended	
		July - Mar 2011	July - Mar 2010	Jan - Mar 2011	Jan - Mar 2010
	 Rupees in '000'.....			
Sales - net	8	769,568	591,362	261,209	178,837
Cost of goods sold		(523,404)	(407,484)	(189,535)	(122,638)
Gross profit		246,164	183,878	71,674	56,199
Other operating expenses		(19,932)	(3,119)	(12,550)	6,971
Selling, marketing and distribution expenses		(162,595)	(132,510)	(48,269)	(60,273)
Administrative expenses		(18,721)	(29,682)	(5,057)	(10,306)
Other operating income		25,340	23,068	9,119	6,641
Bank charges		(299)	(18)	(26)	(7)
Profit before taxation		69,957	41,617	14,891	(755)
Taxation - current		(40,398)	(12,490)	(8,996)	(1,491)
Profit/(Loss) for the period		29,559	29,127	5,895	(2,266)
Earnings per share - Basic and diluted (Rupees)		1.54	1.52	0.31	(0.12)

M. J. Khan