



Bahria Complex I, 5th Floor,
24 M.T. Khan Road, Karachi-74000, Pakistan
tel : +92 21-5201520-1
fax : +92 21 5610515

April 27, 2010

Ref: 2010/FIN/147

BY FAX & COURIER

FORM 7

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building
Stock Exchange Road
Karachi - 74000

Subject: **Financial Results For The Nine Months Ended March 31, 2010**

Dear Sir,

We have to inform you that the Board of Directors of our company in their meeting held on Tuesday, April 27, 2010 at 11:00 a.m. at the Company's registered office, 5th Floor, Bahria Complex I, 24-M.T. Khan Road, Karachi-74000, have approved the financial results of the Company for the nine months ended March 31, 2010. The results are as follows:

	<u>Nine Months Ended</u>	
	<u>July to March 2010</u>	<u>July to March 2009 (Restated)</u>
	Rupees in '000'	
Sales - net	591,362	587,050
Cost of goods sold	<u>(407,484)</u>	<u>(347,400)</u>
Gross profit	183,878	239,650
Other operating income	23,068	33,561
Selling, marketing and distribution expenses	(132,510)	(144,147)
Administrative expenses	(29,682)	(22,456)
Other operating expenses	(3,119)	(9,982)
Finance cost	(18)	(297)
Profit/(Loss) before taxation	<u>41,617</u>	<u>96,329</u>
Taxation - current	(12,490)	(18,254)
Profit/(Loss) for the period	<u>29,127</u>	<u>78,075</u>
Earnings per share - basic and diluted	<u>1.52</u>	<u>4.07</u>

M. Zahid