



**Gillette  
Pakistan  
Limited**

October 30, 2009

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Ref: 2009/FIN/67

**BY FAX & COURIER**

**FORM 7**

The General Manager  
Karachi Stock Exchange (Guarantee) Limited  
Stock Exchange Building  
Stock Exchange Road  
**Karachi - 74000**

Subject: **Financial Results For The Quarter Ended September 30, 2009**

Dear Sir,

We have to inform you that the Board of Directors of our company in their meeting held on Thursday, October 29, 2009 at 3:00 p.m. in the office of Procter & Gamble Gulf FZE, Junction 12, Gate 7, Jabel Ali Free Zone, P.O Box 33060, Dubai, UAE, have approved the financial results of the Company for the quarter ended September 30, 2009. The results are as follows:

	July to September 2009	July to September 2008
	Rupees in '000'	
Sales - net	170,162	169,219
Cost of goods sold	<u>(123,152)</u>	<u>(107,389)</u>
<b>Gross profit</b>	<b>47,010</b>	<b>61,830</b>
Other operating income	9,382	2,525
Selling, marketing and distribution expenses	(28,856)	(60,490)
Administrative expenses	(7,439)	(7,723)
Other operating expenses	(10,027)	(2,981)
Finance cost	(2)	(88)
<b>Profit/(Loss) before taxation</b>	<u><b>10,068</b></u>	<u><b>(6,927)</b></u>
Income tax expense	(6,228)	(8,378)
<b>Profit/(Loss) for the period</b>	<u><b>3,840</b></u>	<u><b>(15,305)</b></u>
<b>Earnings per share - basic and diluted</b>	<u><b>0.20</b></u>	<u><b>(0.80)</b></u>