



Bahria Complex I, 5th Floor,
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27 April 2009

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BY FAX & HAND

FORM 7

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: **Financial Results For The Nine Months Ended 31 March 2009**

Dear Sir,

We have to inform you that the Board of Directors of our company in their meeting held on Monday, 27 April 2009 at 11:00 a.m. at 5th Floor, Bahria Complex I, 24 M.T. Khan Road, Karachi, have approved the financial results of the Company for the Nine months ended 31 March 2009. The results are as follows:

	July - March 2009	July - March 2008 (Restated)	Jan - Mar 2009	Jan - Mar 2008 (Restated)
	Rupees In '000'		Rupees in '000'	
Sales - net	602,044	585,520	200,923	208,349
Cost of goods sold	<u>(347,400)</u>	<u>(451,674)</u>	<u>(101,721)</u>	<u>(148,485)</u>
Gross profit	254,644	133,846	99,202	59,864
Other operating income	33,561	14,927	4,720	5,132
Selling, marketing and distribution expenses	<u>(159,141)</u>	<u>(104,278)</u>	<u>(25,385)</u>	<u>(22,906)</u>
Administrative expenses	<u>(22,456)</u>	<u>(17,601)</u>	<u>(8,369)</u>	<u>(6,699)</u>
Other operating expenses	<u>(9,982)</u>	<u>(25,735)</u>	<u>(8,087)</u>	<u>(13,897)</u>
Finance cost	<u>(297)</u>	<u>(393)</u>	<u>(78)</u>	<u>(177)</u>
Profit/(Loss) before taxation	96,329	766	62,003	21,317
Income tax expense	<u>(18,254)</u>	<u>(28,340)</u>	<u>(8,769)</u>	<u>(12,198)</u>
Profit/(Loss) for the period	<u>78,075</u>	<u>(27,574)</u>	<u>53,234</u>	<u>9,119</u>
Earnings per share - basic and diluted	<u>4.07</u>	<u>(1.44)</u>	<u>2.77</u>	<u>0.47</u>