



EAST WEST LIFE

ASSURANCE COMPANY LIMITED

Ref.: EWL/110/CS/2015-1845

April 21, 2015

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi.

SUBJECT: BOARD MEETING

Dear Sir,

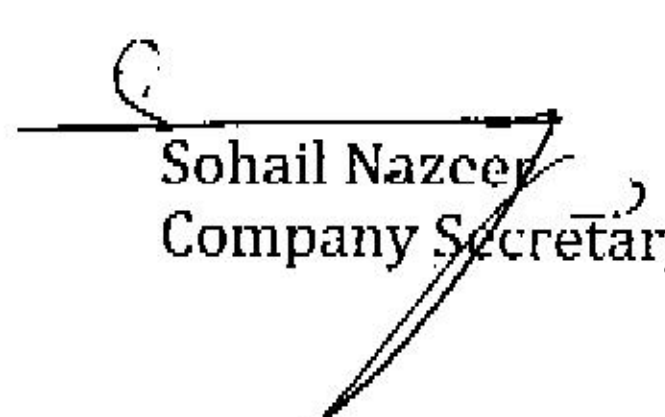
This is to inform you that the meeting of the Board of Directors of East West Life Assurance Company Limited will be held on April 28th, 2015 at 4:00 pm at the Head Office, 310, EFU House, M. A. Jinnah Road, Karachi to consider the Accounts for the quarter ended March 31, 2015, for declaration of any entitlement.

The Company has declared the "Closed Period" from 28.04.015 to 04.05.2015 both days (inclusive) as required under Clause (xxiii) of the Code of Corporate Governance contained in the Listing Regulation No. 35 of the Exchange. Accordingly, no Director, CEO or Executive shall, directly / indirectly, deal in the shares of the Company in any manner during the Closed Period.

You may please inform the members of the Exchange accordingly.

Thanking you.

Yours Sincerely,
East West Life Assurance Company Limited


Sohail Nazce,
Company Secretary